



United Way of the
Mohawk Valley

CAMPAIGN TOOLKIT

Workplace Campaign for Schools

We know schools are unique and need fundraising options designed just for you! Strengthen the connection in your school and community with three easy options to give back. We are here to help you inspire, ask, and thank your coworkers for helping thousands of individuals in our community through United Way of the Mohawk Valley.

Select one or more options below to create your school's personalized fundraising campaign!

OPTION 1: PAYROLL DEDUCTION

Employees will have their pledge automatically deducted from their paycheck! We will work with your team to create a payroll deduction period that works for your school.

OPTION 2: DEBIT/CREDIT

Utilize our online giving platform and allow donations via debit/credit card.

See our [Workplace Online Giving Guide](#).

OPTION 3: SPECIAL EVENT

Create your own or check out our School Fundraising Guide for ideas created with schools in mind!

See our [Fundraising Event & Incentive Ideas: Perfect for Schools](#).

**SEE OUR [ECC WELCOME GUIDE](#) FOR
MORE DETAILS & HOW TO GET STARTED!**

Other Resources Perfect for Schools

[Full Workplace Campaign Toolkit](#)

[Born Learning Trails](#)

Your United Way Contacts

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