UNITED WAY OF THE MOHAWK VALLEY

2026–2027 Sponsorship Opportunities

Your Partnership. Our Community. Lasting Impact.
Support programs, events, and initiatives serving Oneida and Herkimer Counties.

PROGRAM SPONSORSHIPS

Backpack Program	**$250–$5,000+**
Ride United Transportation	**$500–$10,000+**
2-1-1 Mid-York Navigation	**$500–$10,000+**
ALICE Flex Fund	**$250–$10,000+**
Community Gap Map Initiative	**$500–$5,000+**
Disaster Response Fund	**$500–$10,000+**

SPECIAL EVENT SPONSORSHIPS

Annual Campaign Kickoff	**$500–$5,000**
Spooktacular	**$250–$2,500**
Senior Holiday Celebration	**$250–$2,500**
Day of Thanks	**$250–$2,500**
2-1-1 Day	**$250–$2,500**
Community Honoree Breakfast	**$500–$5,000**
Day of Action	**$250–$5,000**

COMMUNITY DRIVES & INITIATIVES

Diaper Drive	**$250–$2,500**
Hygiene Drive	**$250–$2,500**
Food & Essential Needs Drives	**$250–$5,000**
Seasonal Giving Initiatives	**$250–$2,500**
Emergency Community Response	**$500–$5,000+**

YEAR-ROUND CORPORATE PARTNERSHIPS

Community Partner	**$1,000–$2,499**
Impact Partner	**$2,500–$4,999**
Leadership Partner	**$5,000–$9,999**
Premier Community Partner	**$10,000+**

Suggested ranges are flexible and do not represent fixed packages. Customized sponsorships, in-kind contributions, and multi-program partnerships are welcome. Recognition and benefits vary by opportunity and are confirmed individually.

Explore a partnership: christinep@unitedwaymv.org | 680-323-1143 | unitedwaymv.org