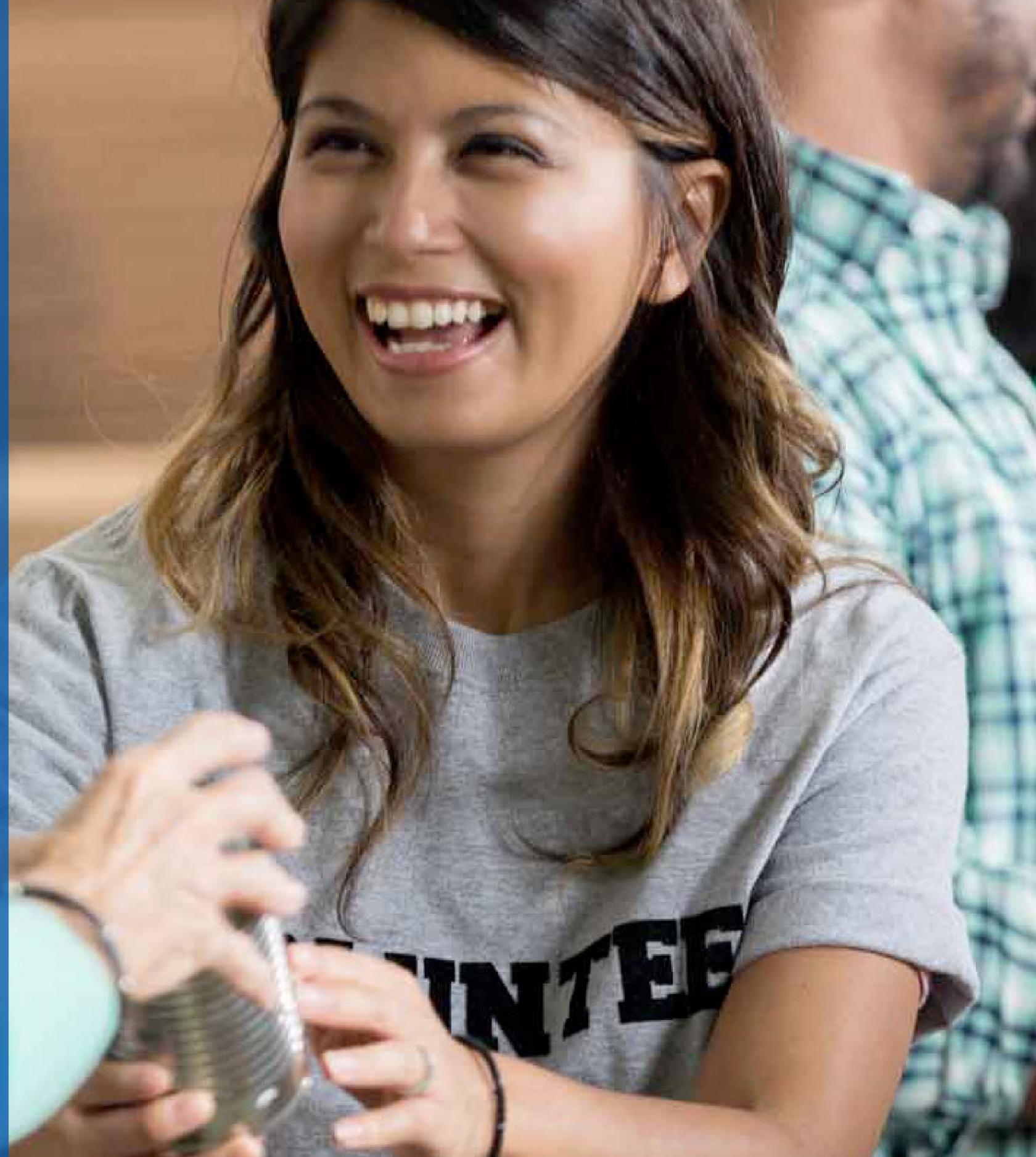


A YEAR OF *community* IMPACT.

UNITED WAY ANNUAL UPDATE 2018-2019

United Way
of the Valley and
Greater Utica Area



2018 *Financial* STATEMENT

ASSETS

CURRENT ASSETS:	2019
Cash and cash equivalents	\$941,972
Promises to give, net of allowance	\$675,938
Grants receivable	\$83,975
Prepaid expenses	\$14,255

Total current assets \$1,716,140

OTHER ASSETS:

Custodial funds	\$5,788
Beneficial interest in agency funds held by third party	\$1,199,828

Total other assets \$1,205,616

Total assets \$2,921,756

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

Campaign designations payable	\$227,310
Accounts payable	\$85,917
Accrued expenses	\$81,008
Other current liabilities	\$51,790

Total current liabilities \$446,025

Custodial Funds \$6,291

TOTAL LIABILITIES \$451,813

NET ASSETS:

Without donor restrictions	\$1,788,334
With donor restrictions	\$681,609

Total net assets \$2,469,943

TOTAL LIABILITIES AND NET ASSETS \$2,921,756

A MESSAGE FROM THE CEO

Our relationships are what create the fabric of our community. United Way of the Valley and Greater Utica is committed to driving the most positive, innovative, and transformative connections between individuals, organizations, and resources in our local area.

With your support, we are able to strategically invest money into education, health, and financial stability programs that create both short- and long-term benefits in the Mohawk Valley.

When we invest in early education and intervention, children are better prepared to succeed in school. When we help fund programs that increase access to healthy and affordable food choices, we help our community live healthier lives. When we develop and scale volunteer opportunities in our community, our collective effort makes greater impact.

Together with you, our trusted donors and volunteers, we continue to make a difference. Thank you for your partnership!

Erin Gutierrez Matt
EXECUTIVE DIRECTOR, CEO

WE ARE A LEADER IN MAKING A *Difference* IN OUR COMMUNITY THROUGH THESE **FOCUS AREAS:**



EDUCATION **SUPPORT TO SUCCEED IN SCHOOL**
10 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 3,441

Catholic Charities of Herkimer County
TREATY

Johnson Park Center
JPC Drop-In Youth Center

Resource Center for Independent Living
Learning Disability Assoc. of MV (LDAMV)

Richfield Springs Community Center
Positive Lifestyle Activities for Youth (P.L.A.Y.)

Safe Schools Mohawk Valley, Inc.
Parkway Recreation Center
Safer Alternative to Suspensions

Thea Bowman House
Kids With Promise

The Neighborhood Center
Child Care Services
Counseling Services

YMCA MV
Youth Service Program



HEALTH **OUTLETS TO ACHIEVE AND SUSTAIN HEALTHY LIFESTYLES**
13 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 7,758

ACR Health
Opiate Overdose Prevention
Safety First Mohawk Valley
The Q Center Mohawk Valley

Catholic Charities of Herkimer County
RIDE Program

Center For Family & Life Recovery
Community Violence Reduction Program

ICAN
Herkimer Healthy Families

Johnson Park Center
Apartments Love & Care Family & Single Women Initiative

MAMI
Language Interpreting & Translating Services

The Parkway Center
Health and Volunteer Services

RCIL
Elderly Services

Thea Bowman
DOVE Program

The Center
Health Access for Refugees and Immigrants

United Way of the Valley and Greater Utica Area
Summer Feeding Program



FINANCIAL STABILITY **ASSISTANCE TO SOLVE FINANCIAL CRISIS AND CREATE STABILITY**
5 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 1,603

Empowered Pathways
WERC

Municipal Housing Authority of the City of Utica, NY
AmeriCorps Self-Sufficiency Resource Center

On Point for College- Utica
On Point for College- Utica

Parkway Center
RSVP Bill Payer Program

Thea Bowman House
Child Care



BASIC NEEDS **PROVIDE FOOD, CLOTHING AND A SAFE HOME**
22 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 118,559

American Red Cross of the Mohawk Valley
Disaster Services

Catholic Charities of Herkimer County
DV Residential Program
Runaway and Homeless Youth

Catholic Charities of Oneida and Madison Counties
Community Assistance

Compassion Coalition
Senior Food Delivery

Country Pantry
Food Pantry

Empowered Pathways
Child Custody Advocate Program

Food Bank of Central New York
Acquisition and Food Distribution Program

Foothills Rural Community Ministries
Foothills Rural Food Pantry

Hope House
Soup Kitchen and Day Shelter

ICAN
Evelyn's House

Johnson Park Center
JPC Food Pantry

Legal Aid Society of Mid-New York
Emergency Legal Safety Net

Mohawk Valley Community Action Agency
Homelessness Intervention Program
Journey Home

Salvation Army of Herkimer County
Emergency Services Program

Salvation Army of Utica
Soup Kitchen and Food Pantry

Thea Bowman House
St. Clare's Cupboard

The House of the Good Shepherd
Tilton School Breakfast & Lunch Program

The Neighborhood Center
Eleanor Walsh Wertimer Children's Center

Utica Center for Development/Central New York Veteran's Outreach Center
Veteran's Assistance Program

YWCA of the Mohawk Valley
Safe Horizons

PROGRAMS *Powered* BY UNITED WAY

READY TO LEARN. READY FOR LIFE.

R4K (Ready for Kindergarten) ensures that children ages 0-5 are socially, emotionally and academically ready to succeed when they start kindergarten.

R4K is a partnership between United Way, local schools, parents, and community organizations. R4K Family School Navigators engage local resources ensuring children start school ready to learn and continue their education fully engaged, paving the way for career and life success.

- Most students who start behind, stay behind. Research shows that children who enter school ready to learn are more likely to achieve early reading proficiency by third grade, and consequently more likely to graduate high school on time.
- Growing up in an adverse family household can significantly impact a child's school readiness. Often, these children achieve less in school, repeat grades, and drop out. As adults, they earn less and experience higher rates of delinquency and crime.
- R4K is a step ladder toward scholastic achievement — improving school readiness and supporting children and parents to make a positive impact during those early years. R4K's benefits stack up over time: students who graduate high school are more likely to find a job that pays a livable wage, live healthier lives, stay out of the justice system and have children who also graduate high school on time.

What is Kindergarten Readiness?

Children are ready for Kindergarten when they begin school prepared to engage in and benefit from early learning experiences that best promote their success.

R4K goes beyond early education programs — by providing a direct connection to children and families, R4K enables United Way to address the whole child: academic, emotional, physical and social needs.

Examples of Kindergarten Readiness:

- The child can get dressed, put on coat and use the bathroom without help
- The child talks about their thoughts and feelings
- The child shows empathy, kindness and caring for others
- The child adapts well to new situations
- The child knows shapes, letters, and numbers
- The child can hold a pencil, write their name and use scissors

READY FOR KINDERGARTEN



GROW WITH US

2016: 3 Schools

2017: 5 Schools

2018: 8 Schools

R4K increased the number of children going to preschool. Children who go to preschool are 3x more likely to be ready for Kindergarten, have higher 3rd grade math and reading levels, graduate high school and become productive members of our community.

24/7 SUPPORT TO CONNECT YOU TO HELP WHEN YOU NEED IT.

211 connects people with community, health and disaster services through a free, confidential, 24/7 phone service and searchable online database. Using the power of technology and innovation, we connect people to the help they need.

Launched in 2013; 211 is the most comprehensive and up-to-date listing of services in our community, which allows people to get help more effectively and efficiently than ever before.

CALL: 2-1-1
TEXT: HELP TO 898-211
CLICK: 211MIDYORK.ORG



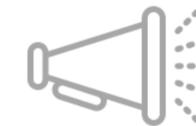
Get Connected. Get Help.™



JULY 18 - JUNE 19



4,121
PHONE
CALLS MADE



4,799
REFERRALS
GIVEN



9,125
WEB SEARCHES
(7,277 USERS)



1,417
ACTIVE PROGRAM
RESOURCES

PROGRAMS *Powered* BY UNITED WAY

MOVING INDIVIDUALS AND FAMILIES TOWARD FINANCIAL INDEPENDENCE.



United Way, in partnership with the Mohawk Valley Asset Building Coalition, is dedicated to helping individuals and families in Oneida and Herkimer Counties become financially self-sufficient by offering free tax preparation services, financial empowerment workshops, and a host of other services.



The Free Tax Prep program offers free tax help to people living in Oneida or Herkimer County who generally make approximately \$60,000 or less. IRS-certified volunteers provide free basic income tax return preparation with electronic filing for taxpayers from eligible households. Tax prep sites accommodate people with disabilities and interpreting for limited English speakers is available.

Having a personal safety net is important and by helping families save money, United Way and partners are offering solutions that move people towards financial independence and a better quality of life.



2,183

NUMBER OF RETURNS FILED IN 2019



\$2,905,655

AMOUNT BROUGHT INTO COMMUNITY



1,931

VOLUNTEER HOURS

BRINGING EXTENDED HOUR CHILDCARE TO OUR COMMUNITY.

Utica Empire State Poverty Reduction Initiative (ESPRI) is an investment from New York State to combat poverty and create economic mobility for residents in the City of Utica. United Way of the Valley and Greater Utica Area is the designated lead agency on this project. Utica ESPRI brought together human service agencies, community leaders and people living in poverty to turn our story around - creating mobility for residents and advancing the common good for all. More than 650 local individuals were engaged and connected in the process through focus groups and community conversations, childcare was identified as the top need locally.

This brand-new program will address the current childcare desert. As the only licensed extended day childcare center in Oneida & Herkimer Counties it will set a model for other regions to follow. When families have a safe, reliable avenue for childcare, they can further their education and obtain and keep jobs that grow into careers.



\$1.5M + \$100K + \$55K + \$575K =

INITIAL FUNDING FROM NEW YORK STATE

EMPIRE STATE DEVELOPMENT GRANTS PROGRAM*

CITY OF UTICA COMMUNITY DEVELOPMENT BLOCK GRANT (CBDG)

ADDITIONAL FROM NEW YORK STATE

UNITED WAY HAS SECURED A TOTAL OF

\$2.23 MILLION

TO INVEST IN BRINGING THE UTICA ESPRI EXTENDED DAY CHILDCARE CENTER TO FRUITION.

* Empire State Development Grants Program by Governor Andrew Cuomo through the Regional Economic Development Councils (REDC) and the Consolidated Funding Application (CFA)

2018 *Leadership* GIFTS

Alexis de Tocqueville Society Andrew Carnegie \$30,000

H. Thomas Clark, Jr. & Bernadette T. Clark

John Hopkins \$15,000 - \$19,999

John F. & Jackie Romano

Jane Addams \$10,000 - \$14,999

Ronald & Sheila Cuccaro

Marianne & Peter Gaige

Curt & Beth Hartman

Jack B. Riffle Associates Platinum - \$7,500-\$9,999

Elizabeth & Larry Gilroy

Pinny & George Kuckel

Connie & Alan Leist

Mr. & Mrs. Nicholas O. Matt

Judy V. Sweet

Mary Vicks

Diamond \$5,000-\$7,499

Cris & Ann Brodock

Don & Edie Carbone

Enessa M. Carbone

Rich & Lynn Creedon

John Eckmair

Denyse & Greg Evans

Steven & Beth Guzski

Christopher & Virginia Kelly

Rodney & Evelyn Koch

Alan R. Leist III

Gary & Marcia Scalzo

ANONYMOUS - 1

Gold \$3,000-\$4,999

Larry & Corky Bull

Jim & Meg Clifford

Blake & Cathy Ford

Daniel S. Jonas & Alexandra C. Epsilanty

Dr. Ron Kaye & Mrs. Mary Kaye

Marcia & Patrick Knapp

Dr. W. Anthony & Carol B. Mandour

Fred & Carrie Matt

Dan & Pam Meehan

John & Betty Meehan

Gregory M. Morra

Stephen & Gina Surace

Mr. & Mrs. John B. Stetson

Dwight E. Vicks III

Zurschmit Family

Silver \$2,000-\$2,999

Ross & Julie Berntson

Drs. James Bramley & Patricia Lane

Bruce & Frances Bull

Susan Bull

Timothy A. Butcher

Mr. & Mrs. Walter T. Foley

James C. Humphrey

Jonas Kelly & Heidi Jones

Mark S. Lewandrowski

Steve & Amanda Mandia

Kristen Martin

Lillian D. Matt

Nicholas R. & Erin G. Matt

Jim & Ursula McCarthy

Anthony & Eleanor Picente

Tom E. Sinnott

Paul & Lori Totaro

Symeon & Shelli Tsoupelis

Bernie Turi

Dale & Eve M. Van de Wal

ANONYMOUS - 2

Adirondack Club Cherry Level \$1,500-\$1,999

Steve & Catherine Alessandrini

Rocco & Victoria Arcuri

Tracy Bach

Gerard T. Capraro

Terry Cascioli

Paul & Andrea Cohen

Roger A. Coyle

Michael & Martha Giacobbe

Julie & Steve Gorczynski

Tyler & Katie Griffith

Catherine Lambert

Debra & Keith Landman

David & Judy Manzelmann

Susan Szuba

Thomas O. McCraith

Michael & Mischael McKenna

Bill & Mona Perrotti

Brian J. Reid

Justin H. Rishel

Nancy A. Rockhill

Mr. & Mrs. John B. Stetson

Anthony Tomaselli

Harry & Ruth Wolfe

ANONYMOUS - 1

Oak Level \$1,000-\$1,499

Israel Acosta

Mark & Kathy Angelucci

Elizabeth Bowers & Gregory Karl

Bruce & Shannon Brach

David & Valerie Brown

David & Valerie Brown

Mark Williams

John & Beth Calogero

Heather L. & Richard A. Cohen

Richard S. Crandall

Deb & Chris Crane

Robert & Laraine* Dell

Michael J. DePietro, CPA

Steve & Dianne DiMeo

Wink Doolittle & Linda O'Connor

Frank & Liz DuRoss

Robert Esposito

Ralph & Jennifer Figueroa

Timothy J. Giarrusso

Thomas E. & Patricia Gogola

Vincent M. Grove

Dawn M. Gubbins

John A. Humphreys

Dana & Cathy Jerrard

Debbie Johncox

Shawn & Diane Kain

Dean Kelly

Bill K. King

William & Cynthia Krause

Dr. & Mrs. Gilbert Lawrence

Robert & Donna Manfreda

F. X. Matt III

Mr. & Mrs. Kenneth McCabe

Kevin McDonald

Michael F. McNamara

Christine J. Milewski

Marianne Monahan

Denise J. Morgan, Esq.

Stephen Mraz

Matthew & Megan Nicholl

Barb & Ed Paparella

Ron & Paula Passafaro

Robert & Melissa Porten

Tim & Cindy Reed

Brad Saia

Scott & Martha Shatraw

Richard & Ann Shlotzhauer

David Socha

Jeffrey H. Stein, DDS

Maria E. Suppa

Kyle M. Tomlin

Laura J. Walker

James Wallace

Patricia A. Weiler

Susan Wheaton

Steven T. Bryant

David J. Wojnas

ANNOYMOUS

Stephen R. Zogby & Noreen E. Sheridan

ANONYMOUS - 4

Maple Level \$750-\$999

Dr. & Mrs. Robert L. Bradley

Scott Briggs

Cristine Broccoli

Kristyn Bucciero

Michael & Monica Buttimer

Elizabeth Caraco

Cynthia & Paul Cardarelli

Daniel Cieplenski

Robert B. Clark

Michael A. Cookson

Kevin R. Crosley

Earl Cunningham

Reverend Paul J. Drobin

Lou & Kristen Falvo

Joan M. Farmer

*Richard & Betty Lou Frye

Joe & Ann Gale

Glen Gardeski

Sarah Mariani-Hinman

Heather M. Kirkland

Jeffrey Kubat

Jerome V. LaLonde

Rebecca J. Layman

Brian Loughlin

Dave & Cynthia Lyman

Mike Marley

Scott Miller

Richard E. Moquin

Ann Marie Palladino

Shawna Papale

Shannon C. Peck

Jon & Dianne Perry

Joe & Barb Petronella

Dawn G. Roller

Brian D. Saville

Bob Schneider

Jennie M. Shearin

Theresa Swider

Terry & Patty Terenzetti

Bette J. Thomas

Mr. & Mrs. Tracy Thompson

Patrice Van Nortwick

John Van Wyk

Lynne M. Williams

ANONYMOUS - 3

Pine Level \$500-\$749

John J. Acee II

Michele & Kelly Adams

Steve Alcott

Robert & Lisa Marie Alexander

Peter T. Baildon

Michelle R. Barbano

Preston C. Bassett, Jr.

Betty-Joan Beaudry & Paul Lomeo

Jaime Bonfardice

Michael T. & Lynn L. Brady

Alicia M. Brockway

Edward T. Bucciero

Kyle C. Burch

Ralph & Heather Burgdoff

Clare Burth

Tricia A. Bushee

Rory M. Butler

Mary B. Byrd

Mary Rose Cahalan

Barbara W. Cain

Alfred J. Candido, Jr.

Laura Casamento

Cathy A. Castor

Denise L. Cavanaugh

Shannon G. Cayea

Norma J. Chrisman

Lawrence J. Combs

Mr. & Mrs. Robert M. Cooper

Patrick J. Costello

M. Patricia A. Cotter

Jamie A. Coughlin

Daryl Crouch

Michele L. Curtin

Stephanie F. Davis-Clark

Ann M. DeCarr

John & Corazon Deecher

Elis & Anne DeLia

Thomas J. Denslow

Barry & Laurie Depot

Cynthia L. Dilauro

Frank & Dorothy DiLorenzo

Donna M. Dolansky

Lori A. Dolly

Cindy M. Domingue-Hendrickson

April Donnelly

Mark & Kathy Donovan

Kathleen A. Dullin

Mary Carol Evans

Michael & Melissa Evolo

Marc C. Fasolo

Brant Ford

Linda L. Forth

John & Kristen Friedel

Peter & Margaret Gadziala

Patrick Gallagher

Jeffrey George

Sandra J. Giehl

Joseph A. Gizzi

Michele L. Golombek Cook

Monoieto J. Gonzalez

Ken Gottuso

Richard R. Griffith

Joseph Griffiths

Megan Gymburch

JoAnn & Bruce Hall

James R. Hall

Julie Hall

MaryAnn Hallak-Serwatka

William Halpin

Dietra Harvey

Gale M. Hatch

Christopher M. Heretz

John H. Hobika, Jr.

Sandra Hoyland

Robert N. Jarrett

Dr. Cynthia L. Jones

Patricia S. Joseph

David R. Katz III

Amy J. Kearney

Thomas J. Kevlin

Barbara M. Keyes

Dr. & Mrs. Kenneth K. Kim

Shana King

Murray J.S. Kirshtein

Lenore Lampert

Gerald Lampman

Sandra R. LaSalle

John C. Lercara

Edwin C. LiFaldzinski

John & Janice Livingston

Jonathon Loomis

Mr. & Mrs. Robert J. Loomis

Harry H. & Martha S. Love

Michael T. Loveric

Peggy T. Ludwig

Laurie & Ben Madonia

Joseph G. Malecki

Lindsey Mandia

Melissa L. Mann

Dana Martin

Gabriele A. Martini

David Mathis

Joseph Mathlin

Lauren & Dominick Mattia, Sr.

Tammy A. & Ricardo J. Mauro

Tina M. McBee

Cathleen C. McColgin

Mr. & Mrs. Mike McCoy

Jaclyn T. McDowell

Myles McKeone

Peter L. Miller

Steve Mitchell

William & Bertha Morehouse



For an updated list of Current Staff, Board of Directors
and Partners visit our website:
www.unitedwayvgu.org

A YEAR OF *Community* IMPACT.

UNITED WAY ANNUAL UPDATE 2018-2019

315-733-7691 | info@unitedwayvgu.org | unitedwayvgu.org



United Way
of the Valley and
Greater Utica Area

