

# MOVING OUR COMMUNITY FORWARD SINCE 1921

## 2021-2022 ANNUAL UPDATE

# A MESSAGE FROM UNITED WAY MV'S CEO AND BOARD PRESIDENT

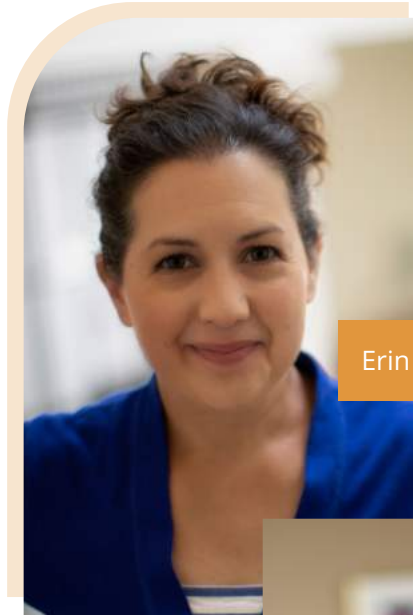
**For 100 years our United Way has put your donation to work, funding vital local programs, identifying unmet needs, filling gaps in services, and adapting to meet the ever-changing needs of our community.**

United Way operates with a unique system-level view. We focus on more than just a single issue; we see the forest above the trees. We are the connection point that brings people, opportunities, and resources together. Our goal is to continue to build a stronger, more resilient network of partners that helps our community thrive.

Our position enables us to leverage national partnerships and funding and bring them to the Mohawk Valley, such as our 211 and Ride United initiatives.

Our work doesn't happen alone. Our community is stronger when we LIVE UNITED. Thank you for joining us as we create innovative solutions that make it easier for our community to rise.

Sincerely,  
Erin Gutierrez Matt, CEO  
Matthew Nicholl, Board President  
United Way of the Mohawk Valley



Erin Gutierrez Matt, CEO



Matthew Nicholl, Board President



# BY THE NUMBERS



○ **\$3.2 MILLION**

raised through donors and grants

○ **1 IN 3**

people helped in Oneida and Herkimer Counties

○ **12,575**

youth were given support to help them succeed in school.

○ **7,990**

community members were given help to become more financially stable.

○ **16,710**

individuals were provided outlets to achieve and sustain healthy lifestyles.

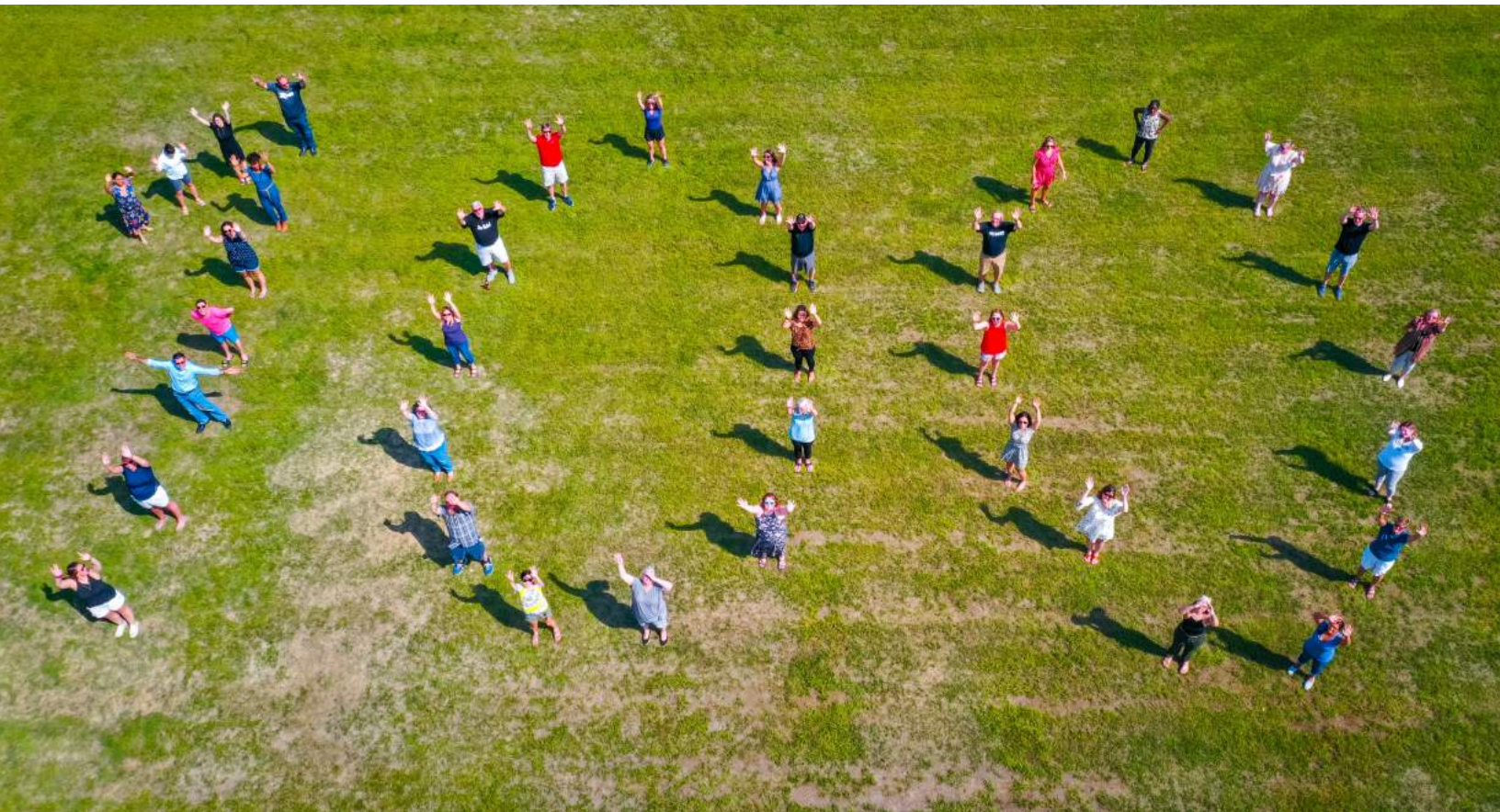


# UNITED WAY MV'S UNIQUE VALUE

## **Our work is just as important today as it was 100 years ago.**

Each decade, year, month, or day may bring new challenges to our community. Our ability to adapt to meet the needs of our community today is why we have been a trusted leading non-profit since 1921.

United Way of the Mohawk Valley holds a unique position. Our wide network, focus on community conversations, and distinctive sets of data allow us to best understand the needs of our community at-large. We take that knowledge to the next step, as experts in incubating and launching new solutions, while supporting dozens of local, vital programs and agencies with boots on the ground.



# INITIATIVES GROWTH

## **Starting a new program or initiative is much like starting a new business – it takes a lot of hard work and dedication.**

United Way MV launches new initiatives to fill gaps in services and create a new approach to solve our community's challenges. Our powerhouse staff pools resources, harnesses expertise to innovate, and builds with an eye on sustainability. Once new programs are up and running and delivering impact, we work with program-centric non-profits to take the reins.



### **ACADEMICS FIRST EXTENDS HOURS OF OPERATION:**

Finding reliable childcare is a critical issue for families in any community – especially beyond the standard hours of operation.

Most childcare centers struggle to fund administrative positions that are vital to keep them running. As a continuation of our investment in anti-poverty work, we are funding a full-time position responsible for the day-to-day operations at Academics First, the first extended-day licensed childcare center in our region.



### **READY FOR KINDERGARTEN GRADUATES:**

This initiative was launched in 2016 and in 2022 moved on to be led by another local organization. Ready for Kindergarten (R4K) began with the goal of preparing children aged 0-4 for school with a holistic approach to support the whole family's social, emotional, and educational wellbeing. In its time with United Way MV, the initiative partnered with a dozen schools across two counties. This past year, we secured long-term funding for Ready for Kindergarten, ensuring its sustainability outside of United Way MV, and sending it into its next phase of growth.



# SUPPORTING & COLLABORATING WITH OUR NON-PROFIT PARTNERS AND COMMUNITY ORGANIZATIONS

As one of the area's largest funders, we support several local, vital programs and non-profit agencies to help thousands of people in the Mohawk Valley.

**Together we are stronger and more effective in our impact.**



## DEEP LISTENING:

United Way's support of our non-profit partners goes beyond funding. By listening to their concerns, challenges, and unmet needs we can be a better partner and help them be more effective. After two years of a pandemic, there was a need to dive deeper in our conversations with our partners to better offer support as they rebuild. That is exactly what we did with our Deep Listening Outreach. These conversations allow us to work together as we strengthen the entire nonprofit network.

# FUNDED PARTNER SUCCESS STORIES:



## THE CHOICE BETWEEN FOOD AND MEDICAL CARE

The thought of choosing between being able to eat or paying for your medical treatment isn't something that most have to think about, but in this community – it's a reality. The Hope House is more than just a "soup kitchen." United Way MV funds the Hope House so people can have proper nutrition. An elderly woman came to the agency looking for food assistance so she could afford her cancer treatment. She is now in remission and volunteers at the Hope House.



## A DONATION'S RIPPLE EFFECT

MVCAA has helped many individuals and families overcoming obstacles. Many who leaned on the Mohawk Valley Community Action Agency for support, now share their strength to help others thrive. A previous client and domestic violence survivor now helps others as an employee at the organization that once helped them. A head start student became a cook in one of the programs, advancing to administrative assistant, and now is an executive director. A senior living in his car moved into senior housing. Successes like these prove that donations to United Way MV create a powerful ripple effect for a continued greater impact.

Learn more about our current funded programs:

[unitedwaymv.org/fundedprograms](https://unitedwaymv.org/fundedprograms)



# LIVE UNITED. OUR CREDO IN ACTION.

**Our mission is to bring people, resources, organizations, and businesses together to create a thriving community and larger positive impact.**

Our work doesn't happen alone. When we join together we create a greater positive impact.

That's what it means to LIVE UNITED.



## 100 HEROES

As we celebrated our 100 years of making an impact in our community, we honored 100 local heroes who have stepped up and made a difference in the lives of our neighbors, friends, and families. Individuals were nominated by the community and the final 100 were chosen by a committee of community volunteers based on the heroes impact in helping to create a thriving community.

Learn more: [unitedwaymv.org/100heroes](https://unitedwaymv.org/100heroes)



## VOLUNTEERS UNITED

Volunteers United is our online platform that connects non-profits to volunteers. Since launching this site in 2020, we are bringing more people together and creating a greater impact in our community.

- 165% increase in non-profit organizations using the platform.
- 600+ individuals signed up to use the platform - a 471% increase in the past year.
- 64 volunteer opportunities listed in the past year.

Sign-up: [volunteersunitedmv.org](https://volunteersunitedmv.org)



# LIVE UNITED. OUR CREDO IN ACTION.



## Find a Born Learning Trail

- Kemble Park, Utica
- Parkway Center Playground, Utica
- Quinn Park, Utica
- Guyer Field, Rome
- Pinti Field, Rome
- Steven's Field, Rome
- Dolgeville Playground and Park
- South 5th Ave Park, Ilion
- Van Der Linde Park, Sylvan Beach
- Marcy Town Park, Marcy

## BORN LEARNING TRAILS

United Way MV and our volunteers continue to bring early childhood education to local parks with our Born Learning Trails.

Born Learning Trails are a series of interactive signs that offer fun learning activities for young children. The trails help parents, caregivers, and communities create quality engagement in learning while out on a stroll or visiting a local playground.

Thanks to local businesses, municipalities, and volunteers, we added FOUR more Born Learning Trails to our community this past year. The trails help to further our mission and focus on early childhood education.



## DAYS OF CARING

United Way MV helps local companies plan volunteer days, or as we call them "Days of Caring." Some projects we coordinated this year included planting a garden at a local soup kitchen, packing first aid kits for homeless individuals, and updating a local park with fresh paint.

Interested in our group volunteer opportunities?

Contact us at : [liveunited@unitedwaymv.org](mailto:liveunited@unitedwaymv.org)

# CONNECTING OUR COMMUNITY TO HELP.

**United Way of the Mohawk Valley is a leading innovator, problem-solver, and connector for our community.**



## **211: THE DATABASE BUILT TO DELIVER SOLUTIONS.**

211 continues to be the most comprehensive listing of available services in our community. Almost 4,000 individuals turned to 211 to get connected to help this past year.

### **Helping Family Members from a Distance**

Amelia's family grew up in the Mohawk Valley. While Amelia moved away 20 years ago, her parents continue to live in this community. This year, Amelia's parents needed help regarding their healthcare. Since Amelia has not lived here for several years, and being thousands of miles away, she wasn't aware of what services would be available for her parents. Amelia was able to call 211 from her home yet be connected to our call center and database to help find the right services in our community for her parents.

## **We have created three easy ways to get connected to help with 211.**

- 1) With a phone call:** Just dial our easy to remember 3-digit number: 2-1-1.
- 2) With a text:** Send your zip code to 898-211.
- 3) With our website:** Visit [www.211midyork.org](http://www.211midyork.org) and search our database online.



# A PLACE TO CALL HOME.

**United Way of the Mohawk Valley is a leading innovator, problem-solver, and connector for our community.**



Leon, his daughter and two granddaughters, both under 5 years of age, found themselves homeless and unable to take any of their belongings when their apartment building was condemned for bed bugs in summer 2021.

Leon came to United Way's Rapid Rehousing program (funded via an Emergency Shelter Grant) experiencing trauma and scared for the safety of his family.

United Way's team made it a priority to help him find affordable, safe housing. After housing was secured, we connected the family to supportive services and assisted in obtaining basic housewares, three mattresses, and a crib for them at no cost.

Today the family is stable, and Leon has even started a new career.

# EMERGING LEADERS UNITED (ELU) IMPACT GROWS

ELU members are committed individuals between 21 and 40 years of age who are dedicated to making a positive impact in our community. Membership starts with a donation of \$100 or more annually to United Way of the Mohawk Valley.

This group's mission is to support United Way's work and foster community engagement with its peers in the Mohawk Valley. Led by a steering committee of about a dozen individuals, they host ways for their generation to give back and grow. This past year they brought more people together to make an even larger impact.

Learn more. [unitedwaymv.org/elu](https://unitedwaymv.org/elu)



## HYGIENE DRIVE

United Way's ELU hosted the most successful Hygiene Drive to date, collecting a record-breaking 11,120 donated items valued at \$34,970.68 October 2021.



## SPRING CLEAN-UP

ELU brought together 30 volunteers to help clean up garbage and debris in West Utica. This cleaning team collected 30 bags of garbage from the neighborhood in May 2022.



# UNITED WAY LEGACY SOCIETY



**Our long-standing connection with our community has allowed us to successfully identify and solve pressing needs in our region for a century.**



To ensure we continue to create a thriving community well into the future, we officially began a Legacy Society for donors to join us in making an impact for years to come.

United Way of the Mohawk Valley recognizes these generous and committed donors who have made our vital work part of their legacy.

## **Founders' Circle**

John H. Eckmair  
Mark Lewandrowski  
Elvira Marotta\*

Bill Perrotti  
Anonymous

Learn more. [\*\*unitedwaymv.org/legacy\*\*](https://unitedwaymv.org/legacy)

# 2021-2022 FINANCIALS

**COVID-19 has impacted the timeline of our audit, delaying our audited financial statements for the 2021-2022 fiscal year.**

**Please visit [unitedwaymv.org/financials](https://unitedwaymv.org/financials) for the most up-to-date audited financial statements available.**

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## TOP CORPORATE PARTNERS





# 2021-2022 WORKPLACE CAMPAIGN PARTNERS

Adirondack Bank

AmeriCU

ARC Herkimer

Assured Information Security

Bank of Utica

Berkshire Bank

BOCES - Herkimer Fulton Hamilton Otsego

BOCES Oneida - Herkimer - Madison County

Boilermaker Road Race, Inc.

Bonadio & Company, LLP

Briggs, Bucciero & Smith Agency

C&S Wholesale Grocers, Inc.

Camden Central Schools

Catholic Charities of Herkimer County

Catholic Charities of Oneida/Madison

Centro of Oneida, Inc.

Charles A. Gaetano Construction Corp.

City of Rome

City of Utica

Cliff's Local Market

CNY Veteran's Outreach Center

CONMED Corporation

Dermody Burke & Brown

ECR International

Empowered Pathways

Enterprise Holdings

Excellus BC/BS Utica Region

F.X. Matt Brewing Company

FedEx

First Source FCU

Fitzgerald, DePietro & Wojnas

Fortus Group

Frankfort-Schuyler Central School

Gilroy, Kernan & Gilroy

H. J. Brandeles Corp.

Hannaford Stores

Herkimer County Community College

Herkimer County Employees

Hospice & Palliative Care, Inc.

Hubbard Tool & Die Corp.

Human Technologies

Hummel's Office Plus

HUNT Real Estate

IBEW Local Union 43

IBM Corporation

Indium Corporation of America

International Paper Company

JADAK, LLC

James R. Cook Labor Agency

Jay-K Independent Lumber Corp.

Jervis Public Library

JPJ Electronic Communications, Inc.

KeyBank

Legal Aid Society of Mid-New York, Inc.

Lockheed Martin

M&T Bank

McCraith Beverages, Inc.

McQuade & Bannigan, Inc.

Mele Companies, Inc.

MEMIC

MO BOCES

Mohawk Valley Community Action Agency

Mohawk Valley Community College

Mohawk Valley Health System

Mosaic Health

Munson Williams Proctor Arts Institute

MV Economic Development Growth Ent. Inc.

MVP Health Care

National Grid

NBT Bank, N.A.

Neighborhood Center, Inc.

New Hartford Central School District

Newport Telephone Company, Inc.

Northland Communications

Northwestern Mutual

On Point for College, Inc.

Oneida County - County Executive

Oneida County Employees

Oneida-Herkimer Solid Waste Authority

Paige Marketing Communications Group

Price Chopper Stores

Ramboll

Rising Phoenix Holdings Corporation

Robert W. Baird & Co. Incorporated

Rockford Auto Service Co., Inc.

Rome City School District

Saunders Kahler, LLP

Scalzo, Zogby & Wittig Insurance

Smith Packing Co. Inc.

Special Metals

SRC Enterprise, Inc.

Strategic Financial Services, Inc.

Sturges Manufacturing Company

The Bank of NY Mellon

The Center

The Fountainhead Group, Inc.

The Hartford

The Matt Law Firm, PLLC

Thea Bowman House, Inc.

Tops Friendly Markets

Tri-Valley Beverage

UFCW Local One

United Healthcare-MultiCase Division

United Parcel Service

United Way of the Mohawk Valley

Utica District Telephone EFCU

Utica First Insurance Company

Utica Gas & Electric EFCU

Utica Municipal Housing Authority

Utica National Insurance Group

Utica University

Vicks

WalMart Stores

Whitcraft

Whitesboro Central School District

YMCA of the Mohawk Valley

# 2021-2022 LEADERSHIP DONORS

## ALEXIS DE TOCQUEVILLE SOCIETY

### **\$20,000+**

Anita A. Vitullo  
H. Thomas Clark, Jr.  
& Bernadette T. Clark

### **\$10,000 - \$19,999**

Ronald & Sheila Cuccaro  
Curt & Beth Hartman  
Mary H. Vicks  
Anonymous (1)

## LEADERSHIP SOCIETY

### **\$7,000-\$9,999**

Elizabeth & Larry Gilroy  
Steven & Beth Guzski  
Pinny & George Kuckel

### **\$5,000-\$6,999**

Cris & Ann Brodock  
Rich & Lynn Creedon  
John Eckmair  
Denyse & Greg Evans  
Christopher & Virginia Kelly  
Alan & Nina Leist  
Dan & Pam Meehan  
John F. & Jackie Romano  
Gary & Marcia Scalzo  
Dwight E. Vicks III

### **\$2,000-\$4,999**

Ross & Julie Berntson  
Timothy A. Butcher  
Don & Edie Carbone  
Jim & Meg Clifford  
Heather L. & Richard A. Cohen  
Dennis Dobkin  
Blake & Cathy Ford  
Marianne & Peter Gaige  
Tyler & Katie Griffith  
Dr. Ron Kaye & Mrs. Mary Kaye  
Jonas Kelly & Heidi Jones  
Debra & Keith Landman  
Mark S. Lewandrowski  
Steve & Amanda Mandia  
Kristen Martin  
Nicholas R. & Erin G. Matt  
Fred & Carrie Matt  
Lillian D. Matt  
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Nicholas R. & Erin G. Matt  
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Michael F. McNamara  
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Bill & Mona Perrotti  
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Maria E. Suppa  
Stephen & Gina Surace  
Judy V. Sweet  
Symeon & Shelli Tsoupelis  
Bernie Turi  
Dale & Eve M. Van de Wal  
Laura J. Walker  
Stephen R. Zogby  
& Noreen E. Sheridan  
Zurschmit Family  
Anonymous (2)

### **\$1,000-\$1,999**

Israel Acosta  
Mark & Kathy Angelucci  
Tracy Bach  
Betty-Joan Beaudry  
Ruth & Gene Blackburn  
Bruce & Shannon Brach  
Drs. James Bramley & Patricia Lane  
Jeremy K. Brown  
Steven T. Bryant  
Kristyn Bucciero Beckwith



# 2021-2022 LEADERSHIP DONORS

## **\$1,000-\$1,999 (continued)**

Honorable Marc W. Butler

John & Beth Calogero

Amber J. Clarke

Paul & Andrea Cohen

Mr. & Mrs. Robert M. Cooper

Richard S. Crandall

Deb & Chris Crane

Kevin R. Crosley

Robert & Laraine\* Dell

Gary P. Denault

Michael J. DePietro, CPA

Steve & Dianne DiMeo

Wink Doolittle & Linda O'Connor

Thomas Dougherty

Reverend Paul J. Drobin

Louis A. Falvo III

Ralph & Jennifer Figueroa

Mr. & Mrs.\* Walter T. Foley

Brant Ford

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Dean Kelly

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Anonymous (3)



**United Way of the  
Mohawk Valley**

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