

# ANNUAL UPDATE

July 1, 2016 – June 30, 2017

LIVE UNITED®



**United Way** 

**United Way  
of the Valley and  
Greater Utica Area**



**United Way mobilizes the caring power of the Valley and Greater Utica Area by connecting people, resources and ideas to create a thriving community.**

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# FROM OUR EXECUTIVE DIRECTOR AND BOARD PRESIDENT

**As a community, we rise or fall together.** With your support, we are reaching new heights and helping more people than ever by strategically targeting our investments for short, intermediate and long term benefits in the Valley and Greater Utica Area.

We all benefit when a child succeeds in school, when someone finds a job that helps them provide for their family and when people have what they need to stay healthy.

**The solutions we create at United Way go beyond charity for a select few.**

Increasing our community's kindergarten readiness rate helps more than young children. Those children have a better chance at being successful in school, graduating on time and finding employment that pays a living wage, staying out of trouble with the law and living healthier lives.

**That translates into a safe, healthy and more prosperous community for everyone.**

Another investment is in our local food pantries and soup kitchens so food insecurity doesn't hold back our neighbors.

United Way of the Valley and Greater Utica Area focuses on the health, education, financial stability and basic needs of every member of our community. Together with you, our trusted volunteers and donors, we are making an impact. I hope you enjoy reading this annual report full of the amazing things we have accomplished together. Then tell your friends and colleagues – in person, online and via social media – why you Live United.

Thank you for all that you do. **Great Things Happen when we Live United!**

– Brenda & Greg



Brenda E. Episcopo  
Executive Director/CEO



Greg Morra  
President of the Board 2015–2016



# HOW IS UNITED WAY MAKING AN IMPACT?

Creating opportunities for a better life for all in the Valley and Greater Utica Area to make real, lasting, positive impact.



## HEALTH IMPACT


**\$274,040** | **TEN**  
 Invested | Programs  
 +  
**\$10,000** Invested in  
 Fit Kids Fit Future  
 United Way Health Initiative


**Fit Kids**  
 Fit Future



## EDUCATION IMPACT


**\$256,502** | **ELEVEN**  
 Invested | Programs  
 +  
**\$100,000** Invested in  
 Ready for Kindergarten  
 United Way Education Initiative





## FINANCIAL STABILITY IMPACT


**\$157,379** | **EIGHT**  
 Invested | Programs  
 +  
**\$47,750** Invested  
 Free Tax Prep  
 United Way Financial Stability Initiative





## BASIC NEEDS IMPACT


**\$288,097** | **TWENTY**  
 Invested | Programs  
 +  
**\$54,000** Invested  
 Mid-York 2-1-1  
 United Way Basic Needs Initiative



# OUR FUNDED PARTNERS

Investing in top-performing local organizations with proven results and the greatest potential for success.

## HEALTH:

### **Achieve and Maintain a Healthy Lifestyle**

Adolescent Health Initiative  
*AGR Health*

Safety First Mohawk Valley  
*AGR Health*

Retired Individuals Driving the Elderly (RIDE)  
*Catholic Charities of Herkimer County*

Community Violence Reduction Program  
*Center for Family Life and Recovery, Inc.*

Apartments Love & Care Family & Single Women Initiative  
*Johnson Park Center*

Preventive Care of Limited ELA Proficient Clients  
*MAMI Interpreters*

Health & Volunteer Services  
*Parkway Center*

Elderly Services  
*Resource Center for Independent Living, Inc.*

Domestic Violence Ended (DOVE)  
*Thea Bowman House*

Domestic/Sexual Violence Prevention Education  
*YWCA of Mohawk Valley*

## EDUCATION:

### **School Readiness**

Child Care Services  
*The Neighborhood Center, Inc.*

Youth Service Program— Before/After School Childcare  
*YMCA of Mohawk Valley*

### **Third Grade Math/Reading Levels**

Project Learn— After School ELA Program  
*Boys & Girls Club of Mohawk Valley*

Drop In Youth Program  
*Johnson Park Center*

After School Program— ELA/Math Mentoring  
*Oneida Herkimer Madison BOCES*

Positive Lifestyle Activities for Youth (P.L.A.Y.)  
*Richfield Springs Community Center*

### **High School Graduation**

Learning Disability Assoc. of MV (LDAMV)  
*Resource Center for Independent Living, Inc.*

Kids With Promise— Tutoring/Job Shadowing/ Volunteer Program  
*Thea Bowman House*

Resolving Conflict Through Good Decision Making  
*Safe Schools Mohawk Valley & Healthy Students Partnership*

### **Other**

TREATY— Conflict Resolution Strategies  
*Catholic Charities of Herkimer County*

Counseling Services  
*The Neighborhood Center, Inc.*

## INCOME:

### **Workforce Development**

Transitional Housing Program  
*John Bosco House*

Employment Services for Refugees & Immigrants  
*Mohawk Valley Resource Center for Refugees*

Post-Secondary Education Enrollment/Career Plan Development  
*On Point for College - Utica*

Job Skills Development for Women  
*Women's Employment & Resource Center (WERC)*

### **Other**

RSVP Bill Payer Program  
*Parkway Center*

Mohawk Valley Asset Building Coalition (MVABC)  
*Resource Center for Independent Living, Inc.*

Child Care  
*Thea Bowman House*

Willow Commons— Shelter/ Supportive Services for Domestic Violence Victims & Families  
*YWCA of Mohawk Valley*

## SAFETY NET:

### **Food Distribution**

Food Pantry  
*Country Pantry*

Food Acquisition/Distribution Program  
*Food Bank of Central New York*

Food Pantry  
*Foothills Rural Community Ministries*

Food Pantry  
*Johnson Park Center*

Soup Kitchen & Day Shelter  
*Hope House*

Soup Kitchen & Food Pantry  
*Salvation Army of Herkimer*

Soup Kitchen & Food Pantry  
*Salvation Army of Utica*

St. Clare's Cupboard Food Pantry  
*Thea Bowman House*

### **Providing Shelter**

DV Residential Program  
*Catholic Charities of Herkimer County*

Runaway and Homeless Youth  
*Catholic Charities of Herkimer County*

New Horizons—Shelter/Supportive Services for Runaway Girls  
*YWCA of Mohawk Valley*

### **Crisis Response**

Disaster Services  
*American Red Cross*

Community Assistance  
*Catholic Charities Oneida-Madison Counties*

Sexual Violence & Child Advocacy Center  
*YWCA of Mohawk Valley*

### **Crisis Prevention**

Emergency Legal Safety Net  
*Legal Aid Society of Mid-New York*

Homelessness Intervention Program  
*Mohawk Valley Community Action Agency*

Eleanor Walsh Wertimer Children's Center  
*The Neighborhood Center, Inc.*

Child Custody Advocate Program  
*The Peacemaker Program*

Veteran's Assistance Program  
*UCD/CNY Veteran's Outreach Center*

Domestic Violence & Sexual Violence Non-Residential Crisis Services  
*YWCA of Mohawk Valley*



# OUR HEALTH WORK



**TEN**  
Programs



**\$274,040**  
Invested



**15,143**  
People Impacted

## FIT KIDS FIT FUTURE HEALTH INITIATIVE

Improving life long health begins early and United Way is providing a strong foundation through its health initiative. Fit Kids Fit Future teaches children skills needed to reduce obesity and improve overall body functioning, all while empowering them to take responsibility for their own health.

*Learn more, [unitedwayvgu.org/fitkidsfitfuture](http://unitedwayvgu.org/fitkidsfitfuture)*



## HEALTH SUCCESS STORY – Proven strategies helping make lasting changes

After being incarcerated for offenses relating to theft and the use of force, Ken participated in United Way funded partner Center for Family Life and Recovery's Anger Management Program. Using knowledge and strategies from this program, he began to volunteer running groups which positively influenced and empowered others in prison.

Ken's progress was recognized and was awarded with early release by the parole board. After release, he continued and successfully completed the program. He was thankful and motivated to help make change within his community. Ken now works at another non-profit and volunteers at several other programs. The Anger Management Program offers support reintegrating individuals back into the community, processing past traumatic events, and coping with symptoms of anger to decrease aggressive and abusive behavior.

# Good health is both a community responsibility and a community benefit.

It goes beyond personal diet, exercise and the many other individual choices we make. The foundation for a healthy life is in the neighborhoods we build and environments we inhabit. United Way supports solutions which create healthier communities and improve our collective quality of life.

## STRATEGY: **ACHIEVE AND SUSTAIN A HEALTHY LIFESTYLE**

Individuals who gain knowledge about health risks, preventative measures, supportive relationships and how to make healthier choices, often live healthier lives.

**RESULT:** 11,375 children, youth, young adults, persons living with disabilities and refugees were educated about and/or provided options to deal with:

- Social & emotional needs
- Aggression reduction
- Reducing bullying
- Medical interpretation
- At risk behaviors for pregnancy, STD's & HIV
- Domestic violence
- Sexual violence

## STRATEGY: **ELDERLY ACHIEVE AND MAINTAIN HEALTH**

Offering elderly assistance, resources and opportunities provides activity, purpose, safety and independence.

**RESULT:** 3,519 elderly individuals improved their well being by:

- Attending exercise classes
- Participating in group activities
- Attending clinics & screenings
- Volunteering
- Providing or receiving transportation for medical appointments & day care activities

## STRATEGY: **REDUCE ADDICTIVE BEHAVIORS**

Women and families faced with addiction who learn to be accountable for actions, set boundaries, commit to positive change and make the decision to follow-through increase their chances to live healthier lives.

**RESULT:** 249 disadvantaged women and family members received:

- Housing
- Addiction services
- Therapy & counseling
- Recreation
- Education
- Positive socialization for children & family members
- Mentoring, advocacy & life coaching
- Opportunities to volunteer & give back to the community



## HEALTH IMPACT EXAMPLES:

Addressing the needs of children in poverty and/or having experienced domestic violence by helping them deal with social, emotional and academic issues.

Providing families and single women hands-on parenting, life skills, household management and behavior modification to remain drug-free.

Ensuring senior citizens have the opportunity to stay healthy and maintain independence by providing safe transportation services to medical appointments.

Assisting patients in following doctors' instructions with interpretations services, reducing no-show appointments and helping maintain health for non-English speakers.



# OUR EDUCATION WORK



**ELEVEN**  
Programs



**\$256,502**  
Invested



**4,746**  
People Impacted

## READY FOR KINDERGARTEN EDUCATION INITIATIVE

Ready 4 Kindergarten (R4K) is a partnership between United Way, local schools, parents, and community organizations. R4K Family School Coordinators engage local resources ensuring children start school ready to learn and continue their education fully engaged, paving the way for career and life success.

Learn more, [unitedwayvgu.org/R4K](https://unitedwayvgu.org/R4K)



## EDUCATION SUCCESS STORY – Providing Safety, Support and Opportunity to Teens

This past June, staff from Thea Bowman House were invited to the graduation party of Isabella Moo, a graduating Proctor High School senior. Isabella will study international relations with a minor in Chinese at Buffalo State. At the same party were Achol Ayang, a Sudanese refugee who will study to become a pediatrician at SUNY Albany, Julius Blackshear, an engineering student at SUNY Poly, and Myles Felton, who will attend college to become a New York State trooper.

These youth all faced tremendous challenges in their lives and they all attended the Kids With Promise Program of Thea Bowman House, a United Way funded non-profit child care center serving children and families in and around the city of Utica, New York.

Statistics show the after school hours are the most dangerous for unsupervised teenagers. The Kids With Promise Program operates during those crucial hours between 2:30 and 6 p.m. The program is free of charge and offers tutoring, nourishing dinners, a space for recreation, field trips and creative development. Most importantly, teens in the program learn the value of community through different service projects and work to unlock their full potential.

# A good education is a cornerstone for success in school, work and life.

It also benefits the whole community; high school graduates have higher earning potential, contribute more to their local economies, are more engaged in their communities, and are more likely to raise kids who also graduate on time. United Way adopts a comprehensive approach to education by investing in quality pre-school, day care and after school programs to support students and working parents.

## STRATEGY: IMPROVE KINDERGARTEN READINESS

Children ages birth to 5, who experience early learning at home and/or through quality daycare and preschool, increase their success in school and throughout life.

**RESULT: 1,055 children attending preschool & their families received:**

- Educational support
- Developmental support
- Early intervention screenings
- Financial support
- Increased family literacy, school readiness & academic achievement

## STRATEGY: IMPROVE THIRD GRADE READING AND MATH LEVELS

Disadvantaged children from kindergarten through third grade who receive assistance from after school programs increase their success in reading and math.

**RESULT: 2,303 children attending after school programs received assistance with:**

- Academics
- Recognizing & controlling emotions
- Resolving conflict in appropriate ways

## STRATEGY: IMPROVE HIGH SCHOOL GRADUATION RATES

Students who drop out of high school are more likely to be unemployed, earn less income, and receive public assistance. Disadvantaged students who receive assistance with challenges in and out of school increase their ability to graduate from high school on time.

**RESULT: 1,388 students received assistance with:**

- Academics
- Dealing with anger
- Domestic violence education
- How to deal with bullying
- Reducing conflict
- Coping with grief
- Poor attendance issues



### EDUCATION IMPACT EXAMPLES:

Early intervention and support services to ensure youth with disabilities have the opportunity to succeed.

Reduce crime, violence and bullying among youth creating safer environments at home, in schools and in the community.

After school and weekend education programs that provide safe and structured environments to keep kids off the streets and help improve performance at school.



# OUR FINANCIAL STABILITY WORK



**EIGHT**  
Programs



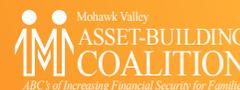
**\$157,379**  
Invested



**3,342**  
People Impacted

## FREE TAX PREP FINANCIAL STABILITY INITIATIVE

United Way, in partnership with the Mohawk Valley Asset Building Coalition, is dedicated to helping individuals and families in Oneida and Herkimer Counties become financially self-sufficient by offering free tax preparation services, financial empowerment workshops, and a host of other services. *Learn more, [unitedwayvgu.org/freetaxprep](http://unitedwayvgu.org/freetaxprep)*



## FINANCIAL STABILITY SUCCESS – Moving families from crisis to long-term stability

A recently divorced 31-year-old man was experiencing financial hardship due to job loss. While he was able to find new employment, it was at a much lower rate of pay. He fell behind on his mortgage payments and living expenses and was facing foreclosure. With joint custody of his children, he was desperate to save his family's home.

After being denied loan modification from his lender and being served with a Summons and Complaint in Foreclosure, he was referred to the Legal Aid Society, a United Way funded program, by the Homeownership Center.

An experienced Legal Aid attorney assisted in filing the Answer to the Summons and Complaint and represented him in multiple settlement conferences over 18 months. When his lender requested the case proceed to foreclosure, the attorney advocated hard for him and the Supreme Court Justice agreed to a loan modification. He accepted the loan modification and received a \$2,500 payment releasing his lender from any further action. The Legal Aid Society continued to find additional ways to assist this family gain financial stability. He has since attained new employment at a higher rate of pay and is now able to afford his mortgage payment and living expenses.

# Helping move individuals towards financial independence.

Many working individuals do not earn enough money to meet their basic needs. Wages have not kept pace with the rising cost of housing, healthcare, and education. Many are working in low-paying jobs without basic health and retirement benefits. For families walking a financial tightrope, unable to save for college, a home, or retirement, United Way is here to help.

## STRATEGY: PROMOTE FINANCIAL SELF-SUFFICIENCY FOR INDIVIDUALS AND FAMILIES

Individuals and families challenged with low to moderate-income often face challenges being self sufficient with their income.

**RESULT:** 79 elderly adults were assisted with financial stability and fraud protection.

**RESULT:** 1,524 individuals and families received free tax preparation services with federal/state, earned income tax credits and child tax credits for a total of \$3 million+ brought back into the community.

## STRATEGY: EDUCATION AND WORKFORCE TRANSITION OPPORTUNITIES FOR AT RISK YOUTH AND YOUNG ADULTS

Youth who are assisted with basic needs, residential stability, education skills and training are more likely to complete their education and thrive in life.

**RESULT:** 46 runaway and homeless girls, young men with behavioral issues and individuals with disabilities received assistance with high school graduation, high school equivalency and transitional services into workforce and/or college.

**RESULT:** 1,235 low income young adults enrolled in post-secondary education and/or developed career action plans.

## STRATEGY: REDUCE POVERTY RATES

Youth and adults who have employment with self-sustaining wages are more likely to experience economic mobility.

**RESULT:** 286 individuals, considered "unemployable," were trained with skills and developed action plans to obtain job placement.

**RESULT:** 172 parents received free licensed childcare while they obtained employment, job training, and/or high school equivalency.



### FINANCIAL STABILITY IMPACT EXAMPLES:

Enabling families to move out of poverty through workforce development, assistance finding a safe place to live, and tools to be self sufficient with income.

Help senior citizens maintain health and remain independent in their own homes while protecting them from financial abuse.

Youth and family counseling to promote healthy parenting and empower teens to complete their education and live independently in our community.



# OUR BASIC NEEDS WORK



**TWENTY**  
Programs



**\$288,097**  
Invested



**148,572**  
People Impacted

## 2-1-1 MID-YORK BASIC NEEDS INITIATIVE

Serving the entire population of Madison, Oneida and Herkimer Counties, 2-1-1 Mid-York connects people with community, health and disaster services through a free, 24/7 phone service and searchable online database. Using the power of technology and innovation, we connect people to the help they need. *Learn more, [unitedwaygu.org/211midyork](http://unitedwaygu.org/211midyork)*



## BASIC NEEDS SUCCESS STORY – Helping to Feed the Hungry

United Way funded partner Foothills Rural Community Ministry serves seven rural townships in north-eastern Oneida County. Their food pantry, located in the Twin Churches in Holland Patent, New York, currently serves 160+ families monthly, providing a five day food supply.

Recently, a 42-year old single male came to the pantry. He is employed with a local college in seasonal custodial work and is laid off during the summer months. In anticipation of being laid off, he had been saving money to carry him through the summer. Unforeseen car problems led to a costly vehicle repair and drained his reserve funds. He had no money for food and it would be 14 days before he would receive his first unemployment check – he came to the food pantry for help.

The food pantry was able to provide him with a five day food supply. Hearing him indicate he would have no money for 14 days, staff explained to him that in emergency situations the pantry may be used more than once per month. He visited the pantry again and was very grateful for the help while he awaited return to work. The pantry's emergency food program helped him through a difficult time until he was back at work and providing for himself again.

# Helping people meet their basic needs for food, shelter and safety.

A sudden job loss. A devastating illness. The bills pile up and rent falls behind. You find yourself choosing between basic needs, whether to put a meal on the table or turn on the heat. Just one major financial setback can be completely devastating to families already living month to month. The ability to meet basic needs is one of the building blocks for a good life.

United Way helps people overcome life's challenges and meet their basic needs so they are prepared to take advantage of education job training, counseling and other resources that set them on a permanent path to a better life.

## STRATEGY: FEEDING INDIVIDUALS AND/OR FAMILIES

**RESULT:** 135,554 individuals and families challenged with poverty and low-income were served 370,508 meals.

## STRATEGY: PROVIDING SHELTER

**RESULT:** 112 women, youth and children fleeing domestic violence in their homes found safety with shelter, support and services.

## STRATEGY: CRISIS PREVENTION AND RESPONSE

**RESULT:** 8,347 individuals were assisted with crisis and disaster services.

**RESULT:** 4,559 adults, youth and children were assisted with legal advocacy, abuse and domestic and/or sexual violence prevention, homelessness prevention, and in other crisis areas.



### BASIC NEEDS IMPACT EXAMPLES:

Provide shelter and prevent future homelessness in Herkimer and Oneida Counties.

Address unmet needs of veterans and their families, including food and shelter.

Provide services to respond to unexpected crises and disasters in the Valley and Greater Utica area.

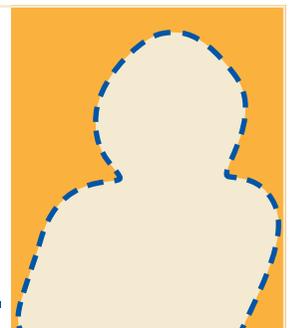
Individuals and families receive nutritious food, emergency food packages, nutrition education and supportive services.

## New York State ALICE Report UNITED WAY'S STUDY OF FINANCIAL HARDSHIP

ALICE (Asset Limited, Income Constrained, Employed) represents the growing number of individuals who are working, but are unable to afford the basic necessities of housing, food, child care, health care, and transportation.

Read the report at [unitedwayALICE.org/NewYork](http://unitedwayALICE.org/NewYork)

**I** live paycheck to paycheck .  
**I** struggle to make ends meet .  
**I** make tough choices daily .  
**I** am a hard worker .  
**I AM ALICE.**



# 2-1-1 Mid-York is here to help.

Whether in times of natural disaster or personal crisis, 2-1-1 Mid-York is committed to being the most essential resource to anyone who needs help.

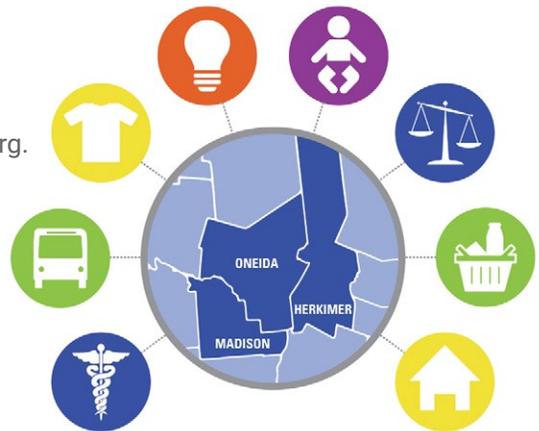


Every hour of every day, someone in Madison, Oneida and Herkimer Counties needs essential services – from finding substance abuse assistance to securing adequate care for a child or an aging parent. Whether it is the need to find a solution for a new problem or a long-time challenge, people often don't know where to turn first. In many cases, people end up going without these necessary and readily available services because they do not know where to start.

The free service features a professionally staffed call center, available 24 hours a day, seven days a week with interpreters who are available to help individuals with limited English proficiency, and a search friendly website, [www.211midyork.org](http://www.211midyork.org).

Both the call center and the website provide easy access to the most comprehensive database of services ever constructed for Madison, Oneida and Herkimer Counties.

2-1-1 Mid-York is brought to the community by United Way, United Way of NYS and NYS Alliance of Information and Referral Systems partnership.



**GREAT  
NEED,  
GREAT  
RESPONSE.**

**2,622**  
Calls received  
in last fiscal year

**5,353**  
Visits made  
to its website

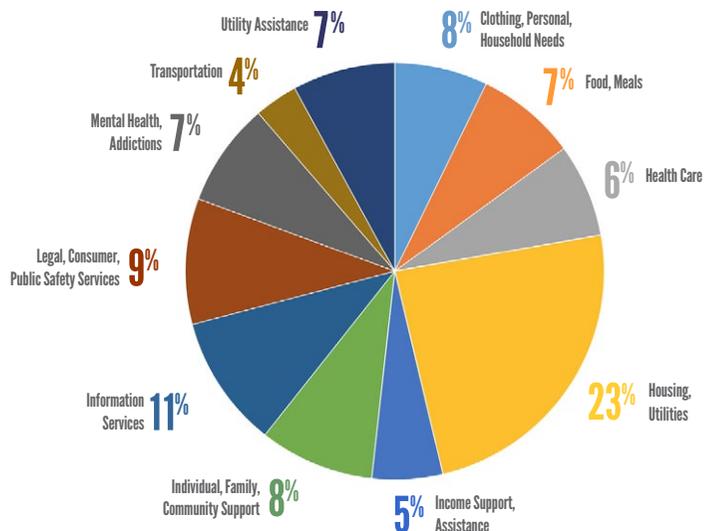
**1,368**  
Services  
in database

**3,716**  
Referrals to  
community resources

FROM JULY 2016 – JUNE 2017

## 2-1-1 Mid-York Contact Center Referrals, by type –

JULY 2016 – JUNE 2017



Less than 1% of referrals were for Arts and Culture, Disaster, Volunteering and Donations, Education, and Employment

# Coalition Highlights & Collaborative Work

## Herkimer Oneida Organizations Active in Disaster (HOOAD)

HOOAD is a humanitarian association comprised of independent organizations that may be active in any or all phases of disaster including: preparedness, response, recovery, and mitigation. HOOAD seeks to foster efficient, streamlined service delivery to people affected by disaster, eliminating duplication of effort throughout the process.

In the July, 2017 flooding that impacted communities in Oneida and Herkimer County, HOOAD held Multi-Agency Resource Center events so that residents could go to one location and meet with many different agency programs designed to aid in their recovery. Together, aided by data gathered through 2-1-1, HOOAD partner agencies communicated the unmet needs of those impacted to trained recovery volunteer teams. Hearing the extent of these needs, several volunteer teams, from other areas of NY and the county, deployed to the area. Together they tackled basement clean-outs and minor repairs helping to restore lives more quickly.

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## Mohawk Valley Housing & Homeless Coalition

United Way is the Collaborative Applicant for the Mohawk Valley Housing and Homeless Coalition. More than 118 participants from 69 different community organizations and government agency departments work hard to prevent, address the conditions, and end homelessness in the Mohawk Valley.

The U.S. Department of Housing and Urban Development (HUD)-sanctioned Homeless Coalition, which HUD calls a “Continuum of Care” (CoC), is one of the strongest in New York State. Since 2002, it has succeeded in attracting over \$43 million in Federal and State funding for homelessness efforts in Oneida, Madison, and Herkimer Counties. In 2016, the CoC received over \$3.1 million for renewal projects and \$101,200 in Planning Grants.

Runaway and Homeless Youth efforts have also increased in the two county region. In 2016, the second “Invisible Youth” event was hosted by the Mohawk Valley Runaway and Homeless Youth Taskforce to spread awareness of homeless youth in our community. An Independent Living Survey was also conducted to learn directly from youth some of the circumstances and challenges that create their housing insecurity.

## Mohawk Valley Asset Building Coalition

United Way supports the Mohawk Valley Asset Building Coalition in providing free tax preparation, filing and other social services to hardworking individuals and families who qualify for the Federal Government’s Earned Income Tax Credit (EITC) program.

In 2017 (for the 2016 tax year) 1,524 returns were prepared by 53 trained volunteers, bringing \$3 million+ back into our community through federal and state refunds.

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## FamilyWize

United Way coordinates the local distribution of free FamilyWize prescription discount cards, a national program through the FamilyWize Community Service Partnership, Inc. with United Way of America.

The free cards make prescriptions more affordable for those without insurance, or those who have insurance that does not cover their medication. FamilyWize cards lower the cost of prescriptions by up to 40% on average.

Key community highlights from the 2016 data report for the UWVGUA region include:

- \$94,622 savings on prescription heart disease and diabetes medications
- \$150,062 savings on prescription mental health medications
- 3,310 total community members helped

FamilyWize is accepted at 60,000+ pharmacies nationwide and comes at no cost to users or our local United Way. If you’re interested in receiving a FamilyWize card, please call us at 315-733-4691.

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## TEDx Utica

TEDx Utica Press Pause brought inspiration to hundreds on September 22, 2017 at MVCC’s Theater. For the fifth TEDx Utica event, Press Pause was designed to inspire ideas for reflection and purpose. Tedx talk topics for this event showcased and discovered some of the ways that communities such as Utica can reach their full potential.

Talks included: The Artistic Power of Garbage Cans, Discovering the Child, Sustainable Humanity, From Refugee to Ph.D, Kaizen at Home, Movement as a Spiritual Compass, The Power of Pause and Embracing Gender Non-Conformity. Each of the talks can be found at [tedxutica.com](http://tedxutica.com). United Way is the fiscal agent and a lead partner of TEDx Utica.

# United Way & Labor



## Partners in advancing the common good.

United Ways and the AFL-CIO (American Federation of Labor and the Congress of Industrial Organizations) have a long-standing relationship dating back to 1946, working together to provide services to members of organized labor and their communities.

The support between our two organizations is felt and carried out locally in conjunction with a contracted liaison through the Central New York Labor Agency, event partnerships, volunteerism and donations.

Through presentations and written communications, we work together to train and inform union members about services available to them and to their families in our community. With the support of our local Unions and Union Members, our community efforts are strong. It is great partnerships such as this that allow United Way to contribute in our current and growing capacity.

# \$203,054

RAISED LOCALLY BY LABOR

# 20%

OF DONORS ARE MEMBERS  
OF ORGANIZED LABOR

*The following individuals go above and beyond, making our partnership as strong as it is today:*

**CENTRAL NEW YORK LABOR AGENCY LIAISON:**  
**Enesa Sabanagic**

**UNITED WAY BOARD OF DIRECTORS  
AFL-CIO LABOR REPRESENTATIVES:**

**Patrick Costello**  
IBEW Local 43 and  
Central New York Labor  
Council AFL-CIO President

**William Perrotti**  
MVCC PA Retired

**Labor Leaders**  
in each workplace  
campaign and beyond.



# Young Leaders United

Fostering community engagement among the next generation of leaders by inspiring philanthropy and volunteerism in the Valley and Greater Utica area.

Young Leaders United (YLU) is a group of community members, age 40 and under, who donate and volunteer through United Way.

YLU provides a variety of opportunities to meet other individuals with similar professional and community interests.

YLU members are committed, compassionate and generous individuals who are dedicated to making a positive impact throughout our community.

Learn more, [www.unitedwayvgu.org/YLU](http://www.unitedwayvgu.org/YLU) or call 315-733-4691, ext. 232



 Work closely with United Way to establish philanthropic opportunities

 Inspire volunteerism



 Create positive impact in the Valley and Greater Utica area



# Great Community Challenge

The Great Community Challenge (GCC) is a “step up” incentive designed to encourage increased participation in United Way’s annual campaign.

Pictured from left are **Suzanne Lefave** of Utica National winner of the \$500 Joe Tahan’s gift certificate, **Richella Abell-Hawes** from ARC Herkimer winner of the \$500 Chanatry’s Hometown Market gift card, **Shawna Papale** from MV Economic Development Growth Ent. Inc. winner of the \$500 Clifford Fuel Company, Inc. gift card, **Brian Herron** from Jay-K Independent Lumber Corp. winner of the one-year VIP membership to Retro Fitness, and United Way Campaign Coordinator **Carli Sterling**.

Since inception, the GCC incentive has helped to raise more than \$285,000 new dollars.



# Volunteer, Event and Drive Highlights

## SARANAC THURSDAYS AND CONCERT SERIES

**\$41,600 Raised!**

This weekly happy hour and summer concert series is a unique fundraiser formed in 1998 between United Way and its longstanding community partner, F.X. Matt Brewing Company. Fred Matt, President and COO and Nick Matt, Chairman and CEO presented United Way Executive Director Brenda Episcope with a check in the amount of \$41,600 – the largest amount raised in the event’s 18-year history.



## DAY OF ACTION

**Making a Meaningful Impact!**

For the fifth annual Day of Action, United Way, the City of Utica, and Fit and Fun Playscapes, partnered to create fitness activity trails throughout four parks within the City of Utica, funded by proceeds from the 2016 Mayor’s Gala. 100 volunteers participated from local companies including Assist-2-Sell Real Estate, Utica National Insurance Group, Masonic Care Community and The Hartford. The trails are a component of United Way’s health initiative, with efforts focused on helping children stay healthy. The trails will provide neighborhood children, youth, and families activities which support physical fitness and socialization skills, all while having fun!

## 19TH ANNUAL BOILERMAKER PASTA BUFFET

**\$3,000 Raised!**

Boilermaker volunteers, led by Cindy Dardano, organize a pasta buffet fundraiser each year at the Boilermaker Road Race registration event at MVCC. The event offers runners and their families pasta dinners with proceeds benefiting United Way.

## 6TH ANNUAL BACK TO SCHOOL SUPPLY DRIVE

**When students succeed, we all succeed!**

Throughout July and August, residents of the Valley, Greater Utica Area and Rome donate school supplies helping ensure local students start school ready to learn. The supply drive, sponsored by Berkshire Bank and Max L. Cowen Student Stores, brought in over 22,587 items equaling \$23,472 in value, plus more than \$2,400 in monetary donations. Items were distributed locally to seven schools and three agencies.



**GIVE A DAY.  
GIVE AN HOUR.  
VOLUNTEER!**

## ANNUAL DAY OF THANKS

### Thank You for Lending a Helping Hand!

This year we said, "Thank You for Lending a Helping Hand!" to individuals and companies for their overall dedication to bettering our community by supporting United Way. United Way staff, board of directors and volunteers put fundraising efforts on pause to participate in a multi-pronged push to say, "thank you" with phone calls, emails, postcards and visits.



## ANNUAL WINTER COAT & BOOT DISTRIBUTION

United Way partnered with "Herb" Philipson's and MVP Healthcare to distribute brand-new winter coats and boots to community children in need. Items were distributed directly to community children in five school districts and three organizations in the Valley and Greater Utica area.

## PIN UP CHALLENGE

### Over \$2,300 Raised!

During the month of May, twenty local businesses took part in a Pin Up Challenge. This competition raised over \$2,800 for United Way. The winner of the Pin Up Challenge was CrossFit Utica, which raised over \$600.

## CLIFF'S PUMPS UNITED

### Over \$1,700 Raised!

Volunteers fueled it forward at the first Cliff's Pumps United fundraising event. Special thanks to locally owned-and-operated Clifford Fuel Co., Inc. for making the event possible. Employees from event sponsors Berkshire Bank, Joe Tahan's Furniture, McQuade & Bannigan, Inc. and The Hartford pumped gas and washed windshields raising over \$1,700 in donated tips to benefit United Way.

## 14TH ANNUAL TAILGATE PARTY

### More than \$1,600 Raised!

Each year, a Tailgate Party is hosted by Assemblyman Marc Butler and Rocky and Barb Fiato, Owners of Waterfront Grille in Herkimer. Attendees enjoy food, friends, football and a variety of donated raffle baskets and prizes. All proceeds benefit United Way.

## LIVE UNITED HOCKEY NIGHT

For the fifth annual LIVE UNITED Hockey Night, United Way and Utica College Hockey partnered to share United Way's mission with the community in a fun, family-friendly environment. The night featured special appearances by United Way superheroes and was sponsored by Central New York Labor Council AFL-CIO, MVCC Professional Association, LiUNA! Local 35, UMWA Local 717, IBEW Local 43 and CWA Local 1126.

## 9/11 DAY OF SERVICE

For the 3rd year, United Way partnered with the City of Utica and Mohawk Valley Regional Volunteer Center to line the Memorial Parkway in Utica with flags donated by American Legion Post 229 to represent first responders who lost their lives on September 11, 2001. United Way staff and volunteers from The Hartford helped line the flags and pitched in on projects including inventory and packing of food and material donations at the Central New York Veteran's Outreach Center.



# Board of Directors 2016–2017

## Executive Committee

---

Gregory M. Morra  
**PRESIDENT**

Dr. Cathleen C. McColgin  
**FIRST VICE PRESIDENT**

Amber J. Clarke  
**TREASURER**

Donald Carbone  
**CHAIR, RESOURCE DEVELOPMENT**

Burt Danovitz, Ph.D  
**CHAIR, GOVERNANCE**

Frank L. DiLorenzo  
**CHAIR, AUDIT**

Matthew A. Nicholl  
**CHAIR, COMMUNITY ENGAGEMENT**

Erin M. Gigliotti  
**CHAIR, MARKETING & COMMUNICATIONS**

Eve Van de Wal  
**CHAIR, COMMUNITY IMPACT**

William F. Perrotti  
**LABOR LIAISON**

## Board Members

---

Edward M. Barone III

Felix Cano

Patrick J. Costello

John H. Hobika, Jr., CLTC

Maimun N. Khan

Mark S. Lewandrowski

Mary Clare Hatch-Pennello

Jackie Romano

Stephen T. Surace

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# Campaign Cabinet 2016–2017

Edward M. Barone III

Aymme S. Belen  
**BELEN DENTAL**

Paul M. Deep

Fr. Paul J. Drobin

Keith A. Eisenhut  
**LAW OFFICES OF EISENHUT & EISENHUT**

Andrew Gehrig  
**POTENTIA MANAGEMENT GROUP, LLC**

Rose M. Grimaldi  
**ONEIDA COUNTY BOARD OF ELECTIONS**

Dawn M. Gubbins  
**THE FOUNTAINHEAD GROUP**

Jennifer Hagen  
**ADIRONDACK BANK**

Bruce J. Karam  
**UTICA CITY SCHOOL DISTRICT**

Jordan Karp  
**ONEIDA COUNTY BOARD OF ELECTIONS**

Melanie A. Kekis  
**ADIRONDACK BANK**

Sandy J. Paddock  
**UTICA CITY SCHOOL DISTRICT**

William A. Rabbia  
**ONEIDA-HERKIMER SOLID WASTE AUTHORITY**

Brian M. Reese  
**FITZGERALD, DEPIETRO & WOJNAS**

Jackie Romano  
**THE FOUNTAINHEAD GROUP**

Paul D. Romano  
**O'BRIEN & GERE**

Enesa Sabanigic  
**CNY LABOR COUNCIL**

Michael P. Spina  
**QUADSIMIA**

Marsha E. Thayer  
**GE RETIREE**

Gabrielle T. Waisblatt  
**YWCA**

Sarah E. Westfall  
**GILROY, KERNAN & GILROY**

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# Allocation Panels 2016–2017

## Health, Education & Income

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Kim VanDuren, **CHAIR**

Melanie Adams

Chip Bassett

Frank DiLorenzo (Board)

Gina Giacobelli

Mark Lewandrowski (Board)

Dr. Cathleen McColgin (Board VP)

## Safety Net

---

Lisa Sexton, **CHAIR**

Pat Costello (Board)

Mary Hayes Gordon

Gil Palladino

Alice Savino

# Committees 2016–2017

## Audit

Frank DiLorenzo, **CHAIR**  
 Thomas VanHatten  
 Edward M. Barone III  
 Matthew A. Nicholl

## Community Impact

Eve M. Van de Wal, **CHAIR**  
 Frank DiLorenzo  
 Gina Giacobelli  
 Mark S. Lewandrowski  
 Dr. Cathleen McColgin  
 Mary Clare Hatch-Pennello  
 Gil Palladino  
 Kim VanDuren

## Finance

Amber J. Clarke  
 Michael DePietro  
 Sabrina M. Fryman  
 Patti Hays  
 Greg M. Morra  
 Stephen T. Surace  
 Thomas VanHatten

## Governance

Burt Danovitz, Ph.D., **CHAIR**  
 Patrick J. Costello  
 Maimun N. Khan  
 William F. Perrotti  
 Eve M. Van de Wal

## Marketing & Communications

Erin M. Gigliotti, **CHAIR**  
 Felix Cano  
 Katie Giacobelli  
 Hanka Grabovica  
 Jaclyn Grace  
 Anthony Jackson  
 Amanda Madore  
 Matt Nicholl  
 William Perrotti  
 Bryan Washburn

## Community Engagement

Matthew A. Nicholl, **CHAIR**  
 Tiffany Schreck, **CO-CHAIR**  
 Michael Calogero  
 Felix Cano  
 Colleen D'Accurzio  
 Joanne Donaruma Wade  
 Rebecca Khearns  
 Michelle McSweeney  
 Mark Piersma  
 Kayla Rena  
 Rebecca Silence

# United Way Staff CURRENT

Sandy Allbright  
**RESOURCE DEVELOPMENT COORDINATOR**

Betty-Joan Beaudry  
**DIRECTOR OF COMMUNITY IMPACT & 211**

Kristyn Buccerio  
**DIRECTOR OF DEVELOPMENT & MARKETING**

Jill Conley  
**OFFICE MANAGER**

Jordan Davies  
**VOLUNTEER & EVENT COORDINATOR**

Tiffanie Davis  
**COMMUNITY IMPACT & 211 COORDINATOR**

Brenda Episcopo  
**EXECUTIVE DIRECTOR/CEO**

Sandra Hoyland  
**DIRECTOR OF FINANCE & ADMINISTRATION, CFO**

Beth Meesen  
**FAMILY SCHOOL COORDINATOR**

Heidi Nolette  
**MARKETING & COMMUNICATIONS MANAGER**

Dawn Potter  
**FINANCE SPECIALIST**

Robin Robinson  
**ADMINISTRATOR OF INITIATIVES & GRANTS**

Royanne Sprowell  
**FINANCE ASSISTANT**

Jason Romeyn  
**FAMILY SCHOOL COORDINATOR**

Carli Sterling  
**CAMPAIGN COORDINATOR**

## Young Leaders United

Shawna Gleba  
 Paige Guido  
 Julie Hall  
 Sarah Harrison  
 Chelsey Lawson  
 Scott McCumber  
 Joylyn Perkins  
 Selden Przelomiec  
 Meredith Tice  
 Kelly Winnicki  
 Melissa Ruddy  
 Alana Ruii  
 Hilarie Pirger

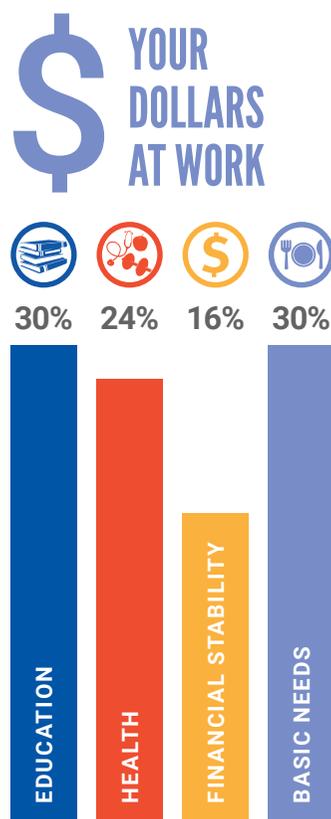
# 2016–2017 Financial Report

July 1, 2016 – June 30, 2017

Assets	
Cash and cash equivalents	1,233,607
Promises to give, net of allowance	817,208
Grants receivable	230,469
Prepaid expenses	11,971
Total current assets	2,293,255
Property and equipment, net	0
Custodial funds	13,156
Beneficial interest in agency funds held by third party	1,089,718
Total other assets	1,102,874
<b>TOTAL ASSETS</b>	<b>\$3,396,129</b>

Liabilities and Net Assets	
Accounts payable and accrued expenses	129,932
Donor designation payable	422,680
Total liabilities	552,612
Custodial funds	13,156

Net Assets	
Unrestricted	2,187,985
Temporarily restricted	367,223
Permanently restricted	275,153
Total net assets	2,830,361
<b>Total Liabilities and Net Assets</b>	<b>\$3,396,129</b>



Percentage of donation allocated to partner agencies and direct impact initiatives to improve health, education, financial stability and access to services.

## Better Business Bureau Accredited Charity

United Way of the Valley and Greater Utica Area is a Better Business Bureau Accredited Charity. Achieving BBB Charity Accreditation means that an organization has met BBB's 20 Standards for Charity Accountability. Detailed information about BBB's 20 Standards for Charity Accountability along with United Way of the Valley and Greater Utica Area's full charity report can be found online at [bbb.org](http://bbb.org) or [give.org](http://give.org).

# Campaign Awards 2016–2017

## **Community Challenge**

3 categories with 50%+ employee participation and employer per capita \$50+

The Fountainhead Group

100+ EMPLOYEES

Utica First Insurance Company

50–99 EMPLOYEES

Catholic Charities of Herkimer County

UNDER 50 EMPLOYEES

## **Most Improved Campaign**

Overall 20% increase

Charles A. Gaetano Construction Corp.

## **Labor Award**

LiUNA Laborers Local #35

## **Campaign Coordinator of the Year**

Cynthia A. Woody

Commercial Travelers

## **Speaker of the Year**

Celia Bogan, Hope House

## **Volunteer of the Year**

Tiffany Schreck, The Hartford

## **Young Leader United**

Paige Guido, NBT Bank, N.A.

## **Corporate Awards with Employee Campaigns**

### **CORPORATE GOLD (PER CAPITA \$100+)**

Adjusters International

Bank of Utica

Cathedral Corporation

Commercial Travelers

F.X. Matt Brewing Company

M&T Bank

McCraith Beverages, Inc.

McDonald's Mac Clark Restaurant

Mele Companies, Inc.

National Grid

NBT Bank, N.A.

Northland Communications

Saunders Kahler, LLP

Sturges Manufacturing Company

Utica District Telephone EFCU

Utica First Insurance Company

Utica Gas & Electric EFCU

Utica National Insurance Group

### **CORPORATE SILVER (PER CAPITA \$60+)**

Gilroy, Kernan & Gilroy

JPJ Electronic

Communications, Inc.

McQuade & Bannigan, Inc.

Vicks Lithograph & Printing Corp.

### **CORPORATE BRONZE (PER CAPITA \$25+)**

Adirondack Bank

Bank of America

Berkshire Bank

C&S Wholesale Grocers, Inc.

Charles A. Gaetano

Construction Corp.

The Fountainhead Group, Inc.

Indium Corporation of America

MetLife Group Claims Office

Observer-Dispatch

The Paige Marketing

Communications Group

United Parcel Service

The impact of a gift to United Way cannot be overstated. The extraordinary generosity of our volunteers and donors opens doors to a better life for thousands of individuals and families in the Valley and Greater Utica Area.

# THANK YOU!

# Campaign Workplaces 2016-2017

List includes the company's CEO and Employee Campaign Coordinator

## **ACR Health**

Michael Crinnin\*

## **Adirondack Bank**

Rocco Arcuri, Sr.\*  
Jennifer Hagen

## **Adjusters International - Basloe Levin & Cuccaro**

Ronald Cuccaro\*  
Elena Avetsiuk

## **Albany Elementary School**

Tania Kalavazoff\*  
Kelly L. Granata

## **American Red Cross**

Mallory Brown Scheve\*

## **ARC Herkimer**

Kevin R. Crosley\*  
Francis G. Reid

## **Bank of America**

Michael W. Brunner\*

## **The Bank of NY Mellon**

Francis J. Behlmer\*

## **Bank of Utica**

Tom E. Sinnott\*  
Deborah A. Jennings

## **Berkshire Bank**

Michael Daly\*  
Matthew A. Nicholl

## **BOCES Herkimer**

Mark Vivacqua\*  
MaryBeth Napolitano

## **BOCES Oneida-Herkimer-Madison**

Howard D. Mettelman\*  
Donna A. Rava

## **Boilermaker Road Race**

Timothy R. Reed\*

## **Bonadio & Company**

Richard F. Zweifel\*

## **Briggs, Bucciero & Smith Agency**

Edward T. Bucciero\*  
Andy Smith\*

## **Bull Brothers**

Lauren E. Bull\*  
Anthony Tomaselli

## **C&S Wholesale Grocers**

Rick Cohen\*  
Michelle C. Wilson

## **Carbone Auto Group**

Enessa Carbone\*  
Crystal Graves

## **Capraro Technologies**

Gerard T. Capraro\*

## **Cathedral Corporation**

Marianne W. Gaige\*  
George T. Mierek, Jr.

## **Catholic Charities of Herkimer County**

Deanna Charles\*  
Cynthia C. Cardarelli

## **Catholic Charities of Oneida/Madison**

Denise Cavanaugh\*  
Jan A. Stasaitis

## **Center for Family Life & Recovery**

Cassandra C. Sheets\*  
Sarah Rivera

## **Central NY Labor Agency**

Enesa Sabanagic

## **CNY Veterans Outreach Center**

Vincent P. Scalise\*

## **Central Valley School District**

Richard Hughes\*

## **Centro of Oneida, Inc.**

Ronald S. Bucciero\*  
Marie Graziano  
Leslie A. Leone

## **Charles A. Gaetano Construction Co.**

Brian A. Gaetano\*  
John N. Kinney

## **City of Utica**

Mayor Robert M. Palmieri\*  
Gene A. Allen

## **Clifford Fuel Company**

James G. Clifford\*  
Kathy Maline

## **Columbus Elementary School**

Elizabeth A. Gerling\*  
Jill G. McCarthy

## **Commercial Travelers**

Phil Grece\*  
Cynthia A. Woody

## **Conkling School**

Mary T. Belden\*  
Carol M. Pumilio

## **CONMED Corporation**

Curt Hartman\*  
Heather L. Cohen  
Julie A. March

## **Dermody Burke & Brown**

John Calogero\*

## **Dolgeville Central School**

Christine Reynolds\*

## **Donovan Middle School**

Ann Marie Palladino\*  
Mary E. Rabbia Facci

## **ECR International**

Ron Possafero\*  
Johnita M. DeMatteo  
Michael LaFreniere

## **Ed & Ed Business Technology**

Joe Madden\*  
Ann Gilley

## **Empower Federal Credit Union**

## **Excellus BC/BS Utica Region**

Eve M. Van de Wal\*  
Jennifer Gerni  
Richard D. Pratt

## **F.E. Hale**

**Manufacturing Co.**  
James B. Benson\*  
Matthew Marley

## **F.X. Matt Brewing Company**

Nicholas O. Matt\*  
Fred D. Matt\*  
Debbie Koscinski

## **FedEx**

Bruce D. Wintle\*

## **First Source FCU**

Michael J. Parsons\*  
Pamela L. Way

## **Fitzgerald, DePietro & Wojnas**

L. Michael Fitzgerald\*  
Brain M. Reese

## **Foothills Rural Community Ministry**

Bonnie Churcher\*

## **Fortus Group**

Jeremy Enck  
Kathy Cano  
Jillian Ducato

## **The Fountainhead Group, Inc.**

John F. Romano\*  
Theresa E. Wilson

## **Frankfort-Schuyler Central School**

Robert F. Reina\*

## **General Herkimer Elementary School**

Alicia D'Ambrosio\*  
Lisa M. Grieco

## **Gilroy, Kernan & Gilroy**

Lawrence T. Gilroy III\*  
Linda Breen  
Michael P. Giacobbe

## **Girl Scouts NY Penn Pathways, Inc.**

Julie Dale\*  
Christina M. Verratti

## **H.J. Brandeles Corporation**

Richard M. Falvo\*  
Marylouise Russo

## **Hamilton College**

David Wippman\*  
Joan Kane

## **Hannaford Supermarkets**

Cheryl Rondenelli\*  
Michael K. Rondenelli\*  
Gail Scalise\*  
Richard W. Thomas Jr.\*

## **The Hartford**

Michael Wardle\*  
Rebecca Passmore

## **Haylor Freyer & Coon Insurance**

James Schaefer

## **Herkimer College**

Cathleen C. McColgin\*  
Daniel A. Sargent

## **Herkimer County Employees**

James W. Wallace, Jr.\*  
Jeri A. Fredericks  
Pamela S. Walters

## **Hope House - Peter Maurin House**

John Madej

## **Hospice & Palliative Care, Inc.**

Ann Tonzi\*  
Laurie A. Barr

## **The House of the Good Shepherd**

William F. Hollicy, Jr. Bob Roberts\*  
Linda Cardarelli

## **Howard Hanna Real Estate**

Susan Duck

## **Hugh R. Jones School**

Alaine K. Canestrari\*

## **Human Technologies Corp.**

Timothy J. Giarrusso\*  
Leanne S. Allen  
Linda L. Forth

## **Hummel's Office Plus**

Justin Hummel\*

## **IBEW Local Union 43**

Patrick J. Costello\*

## **Indium Corporation of America**

Gregory P. Evans\*  
Anne M. Hauf

## **Insight House**

Donna M. Vitagliano\*  
Stephen E. Smith

## **International Paper**

Dale Seaton

## **J.C. Penney**

John Levechco\*

## **Jay-K Independent Lumber Corp.**

Dean K. Kelly\*  
Norma J. Montagnino-Gemza

## **Jefferson School**

Vanessas Rejrut\*

## **JFK Middle School**

Joshua J. Gifford\*  
Rebecca Grabski

## **John Bosco House**

Gilbert Nadeau\*

## **John F. Hughes School**

Michele LaGase\*

## **JPJ Electronic Communications**

Grant Reade\*  
Gale M. Hatch

## **Kernan Elementary School**

Angela Evans\*

## **Key Bank of New York**

Stephen D. Fournier\*  
Cheryl E. Eldred

## **Legal Aid Society of Mid-New York, Inc.**

Paul J. Lupia\*  
Kim Devins

## **Lockheed Martin**

Kay Sinclair\*

## **M. Griffith Investment Services**

David T. Griffith\*  
Lois A. Mariano

## **M&T Bank**

Allen J. Naples\*  
Alyssa Viti

## **Macy's Sangertown**

Linda L. Flynn\*  
Eva Liberatore

## **MAMI Interpreters of CNY**

Cornelia E. Brown\*  
Mary T. Stronach

## **Martin Luther King Elementary School**

Kimberly B. VanDuren\*

## **The Matt Law Firm, PLLC**

Francis X. Matt III\*

**McCraith Beverages, Inc.**  
Thomas O. McCraith\*  
Susan McCraith Szuba

**McQuade & Bannigan, Inc.**  
Thomas F. Sebastian\*  
Colleen D'Accurzio

**Mele Companies, Inc.**  
Raymond R. Mele\*  
Christina Martin

**MetLife Group  
Claims Office**  
Ronni Mutolo  
Patricia Reile

**Mohawk Hospital  
Equipment, Inc.**  
Thomas J. Spellman\*  
Holly Spellman

**Mohawk LTD**  
Cathy Newell\*  
Christine Celia

**Mohawk Valley  
Community Action Agency**  
Amy E. Turner\*  
Pamela G. Gardinier

**Mohawk Valley  
Community College** +  
Randall J. VanWagoner\*  
Courtney  
Taurisano-Sprague

**Mohawk Valley EDGE**  
Steve DiMeo\*  
Shawna Papale

**Mohawk Valley  
Health System** +  
Scott H. Perra\*  
Debra Altdoerffer

**Mohawk Valley  
Perinatal Network**  
Diana Haldenwang\*  
Theresa M. Gorgas

**MV Resource Center  
for Refugees**  
Shelly L. Callahan\*  
Jennifer VanWagoner

**Mohawk Valley  
Water Authority**  
Patrick J. Becher\*  
Karen Alberico-Bertrand

**Monro Muffler**  
Janet M. Hassett\*

**Municipal Housing  
Authority**  
Robert R. Calli\*  
John J. Furman

**Munson-Williams-  
Proctor Arts Institute**  
Anthony J. Spiridigloizzi\*  
Jeanette R. Breish

**MVP Health Care**  
Ellen Sacks\*  
Donna Milano

**National Grid** +  
Diane Milano

**NBT Bank, N.A.**  
John F. Buffa\*  
Denise R. Snyder

**The Neighborhood  
Center**  
Sandra L. Soroka\*  
Frank A. Tocco

**New Hartford Central  
School District** +  
Robert J. Nole\*  
Elizabeth A. Heil

**New York Mills Union  
Free School District** +  
Kathy S. Houghton\*  
Paula Ann May

**Newport Telephone  
Company, Inc.**  
Harley M. Ruppert\*  
Leslie S. Irwin

**Northern Safety  
Company, Inc.**  
Salvatore Longo\*  
Ellen Soron

**Northland  
Communications**  
James P. McCarthy\*  
Mary Ann M. Moshier  
Rosemary A. Wagner

**O'Brien & Gere Engineers**  
Deborah Coffin

**O.W.Hubbell &  
Son Galvanizing**  
Jane & Steve Mulvihill\*  
Vinnie Pham

**Observer-Dispatch**  
Terry Cascioli\*  
Michele M. Howgate

**Oneida County  
Employees** +  
Anthony J. Picente, Jr.\*  
Sherri LaSalle

**On Point for College**  
Ginny Donohue\*  
Kevin B. Marken

**Oneida-Herkimer Solid  
Waste Management** +  
William A. Rabbia\*  
Jodi M. Tuttle

**The Paige Marketing  
Communications Group**  
Nancy M. Pattarini\*  
Barbara Majka

**PAR Technology  
Corporation**  
Ronald J. Casciano\*  
Kayla Rena

**Parkway Senior Center**  
Kelly M. Walters\*

**The Peacemaker Program**  
Mark W. Leuthauser\*

**Planned Parenthood  
Mohawk Hudson**  
Kim Atkins\*  
Cheryl M. Lincoln-Lovely

**Poland Central School** +  
Laura M. Dutton\*

**Pratt & Whitney HMI  
Metal Powders**  
Nancy A. Rudnitski\*

**Price Chopper Stores**  
Chris Cecilia  
Julie Doggett  
Nicholas Gallup  
Sheila Heiland

**Quadsimia**  
Diane Christensen

**Remet**  
John Paraszczak\*  
Matthew Edmunds

**Remington Arms Co.** +  
Kyle D. Luke\*  
Sheila A. Claus

**Remsen Central School** +  
William T. Crankshaw\*

**Resource Center for  
Independent Living**  
Zvia McCormick\*  
Michelle S. Murphy

**Richfield Springs  
Community Center**  
Becky Ebling\*

**RPCN at Utica  
Community Health Center**  
Dianne H. DiMeo

**Rockford Auto Service  
Co., Inc.**  
Randy Rockford\*  
Lisa Williams

**Salvation Army - Herkimer**  
Lt. John Wood\*

**Salvation Army - Utica**  
Lt. Michael Harrington\*

**Samaritan Counseling  
Center**  
Donna White\*  
Janice A. Powers

**Saunders Kahler, LLP**  
Camille T. Kahler

**Sauquoit Valley Central  
School** +  
Ronald J. Wheelock\*

**Safe Schools  
Mohawk Valley**  
Anne Lansing\*

**Scalzo, Zogby & Wittig**  
Gary D. Scalzo\*  
Stephen R. Zogby\*

**Smith Packing Co.**  
Eric Smith\*  
Cheryl Robinson

**Special Metals** +  
Keith Dabbs\*

**Stone Age  
Landscaping, LLC**  
Neil Zalocha\*  
Tony Zalocha\*

**Strategic Financial  
Services, LLC**  
Alan R. Leist, Jr.\*  
Laura E. Powers

**Sturges Manufacturing  
Company**  
Richard R. Griffith\*  
Heidi L. Barrett  
Mylissa J. Deetz  
Barbara Pacilio

**Target**  
Matthew Lapino\*

**TECT Power** +  
Pat Burk\*  
Cindy Schorer

**Thea Bowman House**  
Jane S. Domingue\*  
Maria T. LaPaglia

**Thomas Proctor Senior  
High School** +  
Steven A. Falchi\*  
Maribeth Pedulla

**Tops Friendly Market**  
Scott Hutchinson\*

**Tri-Valley Beverage**  
David V. Smith\*  
Cathy A. Castor

**UFCW Local One** +  
Frank C. DeRiso\*  
Gregory P. Gorea  
Dana Mosca

**United Healthcare-  
MultiCase Division**  
Ray Hodorski\*

**United Parcel Service** +  
Lawrence MacArthur\*  
Scott Miller

**United Way of the Valley  
& Greater Utica Area**  
Brenda E. Episcopo\*  
Keri Kane

**UTC Aerospace Systems**  
Joshua Strickland

**Utica College** +  
Laura Casamento\*  
Adrianne Arnone

**Utica District Telephone  
Employees FCU #11157**  
Patrick M. Gallagher\*

**Utica First Insurance  
Company**  
Richard J. Zick\*  
Melissa L. Mann

**Utica Gas & Electric  
Employee FCU**  
John J. Deecher\*

**Utica National  
Insurance Group**  
Richard P. Creedon\*  
Cassandra Murphy

**Vicks Lithograph  
& Printing Corp.** +  
Dwight E. Vicks III\*  
Brenda Mitchell

**Village of Herkimer**  
Mayor Anthony Brindisi\*  
Nicole George

**WalMart #2285 - Herkimer**  
John Emery\*

**WalMart #1677 -  
New Hartford**  
Paul Pleuritis\*  
Penny Watkins

**WalMart #2093-  
North Utica**  
Brandy Whorrall\*  
Justin Orlando

**WalMart Distribution  
Center #6038**  
Bryce Minnich\*  
Brent Vanderwood

**Waterville Central  
Schools** +  
Charles G. Chafee\*  
Linda A. Hughes

**Watson Williams  
Elementary School** +  
Cheryl B. Minor\*  
Kristen A. Edic  
Annette M. Tennyson

**Whitesboro Central  
School District** +  
Brian K. Bellair\*  
Elsa Davis  
Deborah Lawrence  
Kim Powers

**Women's Employment &  
Resource Center**  
Stephanie A. Eghigian\*

**YMCA of the  
Mohawk Valley**  
Anthony DeLuca\*

**YWCA of the  
Mohawk Valley**  
Dianne Stancato\*  
Claudette George

\* CEO

◆ Union Organization

# Leadership Gifts 2016–2017

## ALEXIS de TOCQUEVILLE SOCIETY

### Andrew Carnegie \$30,000+

H. Thomas Clark, Jr., & Bernadette T. Clark

### John Hopkins \$15,000–\$19,999

John F. & Jackie Romano

### Jane Addams \$10,000–\$14,999

Al & Joan Carbone	Richard R. Griffith
Don & Edie Carbone	Curt & Beth Hartman
Enessa M. Carbone	Connie & Alan Leist
Marianne & Peter Gaige	Gary & Marcia Scalzo

## JACK B. RIFFLE ASSOCIATES

### Platinum \$7,500–\$9,999

Ronald & Sheila Cuccaro  
Elizabeth & Larry Gilroy  
Mr. & Mrs. Nicholas O. Matt  
Mrs. Dwight E. Vicks, Jr.

### Diamond \$5,000–\$7,499

Mr. & Mrs. Francis J. Behlmer  
Cris & Ann Brodock  
Rich & Lynn Creedon  
Denyse & Greg Evans  
David & Janet Griffith  
Rodney W. Koch  
Pinny & George Kuckel  
Randy B. Soggs  
Judy V. Sweet

### Gold \$3,000–\$4,999

Larry & Corky Bull  
Jim & Meg Clifford  
John Eckmair  
Blake & Cathy Ford  
Steven & Beth Guzski  
Dr. Ron Kaye & Mrs. Mary Kaye  
Christopher & Virginia Kelly  
Marcia & Patrick Knapp  
Dr. W. Anthony &  
Carol B. Mandour  
Fred & Carrie Matt  
Dan & Pam Meehan  
Scott & Kathy Perra  
Jacqueline Schumacher  
Tom E. Sinnott  
Stephen & Gina Surace  
Dwight E. Vicks III  
Zurschmit Family

### Silver \$2,000–\$2,999

Ross & Julie Berntson  
Drs. James Bramley &  
Patricia Lane  
Bruce & Frances Bull

Susan Bull  
Mr. & Mrs. Felix Cano  
Alex E. Carbone  
Amber J. Clarke  
Patricia DeFerio  
Michael J. DePietro, CPA  
Denise K. Donnelly  
Michael & Helen Evans  
Mr. & Mrs. Walter T. Foley  
Richard & Kim Hanna  
James C. Humphrey  
Daniel S. Jonas &  
Alexandra C. Epsilanty  
Jonas Kelly & Heidi Jones  
Mark S. Lewandowski  
Steve & Amanda Mandia  
Lillian D. Matt  
John & Betty Meehan  
Gregory M. Morra  
Cathy Newell &  
Richard J. Walters  
Gary & Lisa Philipson  
Thomas & Jill Spellman  
Symeon & Shelli Tsoupelis  
Bernie Turi  
Dale & Eve M. Van de Wal  
Harry & Ruth Wolfe  
Anonymous – 4

## ADIRONDACK CLUB

### Cherry Level \$1,500–\$1,999

Timothy A. Butcher  
Donald Carbone  
Geno DeCondo  
Steve & Dianne DiMeo  
Michael & Martha Giacobbe  
Thomas E. & Patricia Gogola  
Julie & Steve Gorczynski  
Tyler & Katie Griffith  
William & Cynthia Krause  
Catherine Lambert  
David & Judy Manzelmann

Kristen Martin  
Thomas O. McCraith  
Susan Szuba  
Michael & Mischael McKenna  
John R. Norine, Sr.  
Anthony & Eleanor Picente  
Robert & Melissa Porten  
Timothy & Cynthia Reed  
Mr. & Mrs. Paul A. Totaro  
Anonymous – 4

### Oak Level \$1,000–\$1,499

David & Maria Abdou  
Israel Acosta  
Steve & Catherine Alessandrini  
Mark & Kathleen Angelucci  
Rocco & Victoria Arcuri  
Tracy Bach  
Bruce & Shannon Brach  
Craig S. Brodock  
David & Valerie Brown  
Steven T. Bryant  
John & Beth Calogero  
Gerard T. Capraro  
Jolene M. Casatelli  
Terry Cascioli  
Heather L. & Richard A. Cohen  
Paul & Andrea Cohen  
Roger A. Coyle  
Deb & Chris Crane  
Burt Danovitz &  
Edie Weintraub-Danovitz  
Robert & Laraine\* Dell  
Ken & Nola Dickson  
Brenda & Matthew Episcopo  
Ralph & Jennifer Figueroa  
Scott A. George  
Timothy J. Giarrusso  
Vincent M. Grove  
Steve & Kathy Hartnett  
Dr. & Mrs. Andrew T. Ho  
John H. Hobika, Jr.  
Allen Hutchings  
Dana & Cathy Jerrard  
Shawn & Diane Kain  
Dean Kelly  
James S. Kernan, Jr.  
Debra & Keith Landman  
Karen A. LaPlante  
Dr. & Mrs. Gilbert Lawrence  
Alan R. Leist III  
John & Janice Livingston  
Robert & Donna Manfreda  
John & Kathryn Marini  
David Mathis  
Mr. & Mrs. Kenneth McCabe  
Mr. & Mrs. Michael J. McCabe

Stephanie R. Nesbitt  
Matthew & Megan Nicholl  
Barb & Ed Paparella  
William M. Parker  
Ron & Paula Passafaro  
Bill & Mona Perrotti  
Brian J. Reid  
Justin Rishel  
Nancy A. Rockhill  
Vincent & Elizabeth Rossi  
Richard & Ann Shlotzhauer  
Audrey A. Snow  
Anthony &  
Mariann Spiridigloizzi  
Jeffrey H. Stein, DDS  
Mr. & Mrs. John B. Stetson  
Maria E. Suppa  
Robert Tan  
James Wallace  
Susan & Dan Wheaton  
Bonnie & Darren Woods  
Richard & Nikki Zick  
Stephen R. Zogby &  
Noreen E. Sheridan  
Richard L. Zuccaro  
Anonymous – 5

### Maple Level \$750–\$999

Thomas C. Abbatecola  
Peter J. Barresi  
Dr. & Mrs. Robert L. Bradley  
Scott Briggs  
Cristine Broccoli  
Michael & Monica Buttimer  
Elizabeth Caraco  
Cynthia & Paul Cardarelli  
Daniel Cieplenski  
Mary Clair  
Robert B. Clark  
Michael A. Cookson  
Richard S. Crandall  
Kevin R. Crosley  
Wink Doolittle &  
Linda O'Connor  
Reverend Paul J. Drobin  
Frank & Liz DuRoss  
Robert Esposito  
Lou & Kristen Falvo  
Joan M. Farmer  
Richard A. Frye  
Joe & Ann Gale  
Glen Gardeski  
Kimberly Garramone  
Jeffrey W. Gornick  
Dawn M. Gubbins  
Christopher Haddock  
John A. Humphreys

Debbie Johncox  
Maimun N. Khan  
Heather M. Kirkland  
Jeffrey Kubat  
Jim & Pam Kuhr  
Jerome V. LaLonde  
Dave & Cynthia Lyman  
Dr. Andrew C. Mackie  
Anthony & Shauna Malta  
Michael R. Marley  
Christine J. Milewski  
Scott Miller  
Marianne Monahan  
Richard E. Moquin  
Denise J. Morgan  
Robert D. Neary  
William J. Ouellette  
Don & Roe Polczynski, Jr.  
Earle C. Reed  
Dr. William & Marjorie P. Ryan  
John B. Saia  
Bob Schneider  
Scott & Martha Shatraw  
Terry & Patty Terenzetti  
Anthony Tomaselli  
Lisa M. Urich  
Patrice Van Nortwick  
Patricia A. Weiler  
Anonymous – 5

**Pine Level \$500–\$749**

John J. Acee II  
Michele & Kelly Adams  
Louis Aiello  
Steve & Kate Alcott  
Kevin E. Alexander  
Robert D. Alexander  
James & Lisa Almy  
Debra Altdoerffer  
Richard J. Artigiani  
Christopher Asaro  
Peter T. Baildon  
Preston C. Bassett, Jr.  
Deborah M. Beardsley  
Betty-Joan Beaudry  
Mr. & Mrs. Louis Shkane  
Karen & David Bishop  
Michael T. & Lynn L. Brady  
Mathew Brewer  
Barbara Brodock  
Mr. & Mrs. Russell E. Brooks II  
Kristyn L. Bucciero  
Bob & Cathe Bullwinkle  
Ralph & Heather Burgdoff  
Mary Rose Cahalan  
Barbara W. Cain  
Alfred J. Candido, Jr.

Laura Casamento  
Denise L. Cavanaugh  
Dr. Francis E. Chabot  
Wayne E. Chambers  
Linda Clark  
Christopher A. Collis  
Lawrence J. Combs  
Joseph D. Conigliaro, OD  
Aaron Conklin  
Patrick J. Costello  
Daryl Crouch  
Earl Cunningham  
Stephanie F. Davis-Clark  
John & Corazon Deecher  
Elis & Anne DeLia  
David Dellecese  
Thomas J. Denslow  
Howard J. Edel  
Mary Carol Evans  
Michael & Melissa Evolo  
Richard Fenner  
Alicia & Robert Dicks  
Theresa M. Flemma  
Elizabeth M. Follett  
Brant Ford  
Linda L. Forth  
William F. Friedel  
John J. Furman  
Peter & Margaret Gadziala  
Wendy L. Gagliardo  
Patrick Gallagher  
Deborah A. Gates  
Sandra J. Giehl  
David & Sharon Goldenson  
Crystal L. Graves  
Joseph Griffiths  
JoAnn & Bruce Hall  
Douglas C. Hall  
MaryAnn Hallak-Serwatka  
William Halpin  
Michael T. Haskell  
Gale M. Hatch  
Christopher M. Heretz  
Richard S. Hill  
Mary M. Hilsinger  
Kevin Hoagland  
Sandra Hoyland  
Kevin L. Hudson  
Lucille F. Humphreys  
Brian J. Jennings  
Keri R. Kane  
David R. Katz III  
Jayme Kennerknecht  
Thomas J. Kevlin  
Dr. & Mrs. Kenneth K. Kim  
Murray J.S. Kirshtein  
Gerald Lampman

John J. & Mary Lou Lauchert  
Rebecca J. Laymon  
Cathleen LeTray  
Mary Clare Lewis  
Mr. & Mrs. Robert J. Loomis  
Brian Loughlin  
Harry H. & Martha S. Love  
Peggy T. Ludwig  
Amy Lukacz  
Laurie & Ben Madonia  
Linda & Michael Maiellano  
Melissa L. Mann  
Joseph Mathlin  
F. X. & Pam Matt  
Lauren & Dominick Mattia, Sr.  
Tammy A. & Ricardo J. Mauro  
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Michael F. McNamara  
Billy Melendez  
Denise C. Milde  
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Norma J. Montagnino-Gemza  
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Matthew Potasiewicz  
Dawn Potter  
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Andrew M. Read  
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Lynne M. Williams  
Walter W. Williams  
Cynthia Woody  
Melissa A. Young  
Cindy L. Yount  
Richard F. & Carol S. Zweifel  
Anonymous – 13

\* Deceased



**United Way  
of the Valley and  
Greater Utica Area**

201 Lafayette Street, Suite 201  
Utica, New York 13502



Phone: 315-733-4691  
Fax: 315-733-4105  
info@unitedwayvgu.org  
www.unitedwayvgu.org

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-  @UNITEDWAYUTICA
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# TOP 20 2016-2017 WORKPLACE CAMPAIGN

## Top 20 Workplace Campaigns

- 1 Utica National Insurance Group
- 2 F.X. Matt Brewing Company
- 3 Carbone Auto Group
- 4 Mohawk Valley Health System
- 5 National Grid
- 6 MetLife Group Claims Office
- 7 ConMED Corporation
- 8 Indium Corporation of America
- 9 The Fountainhead Group, Inc.
- 10 The Bank of NY Mellon
- 11 Cathedral Corporation
- 12 M&T Bank
- 13 Bank of Utica
- 14 Adjusters International
- 15 Hannaford Stores
- 16 UFCW Local One
- 17 Utica First Insurance Company
- 18 The Hartford
- 19 Bank of America
- 20 Vicks Lithograph & Printing Corp.

## Top 20 by Employee Per Capita

- 1 Scalzo, Zogby & Wittig Insurance
- 2 Strategic Financial Services, Inc.
- 3 United Way of the Valley & Greater Utica Area
- 4 UFCW Local One
- 5 Gilroy, Kernan & Gilroy
- 6 Boilermaker Road Race, Inc.
- 7 Adjusters International
- 8 M. Griffith Investment Services
- 9 Dermody Burke & Brown
- 10 Utica District Telephone EFCU
- 11 The Matt Law Firm, PLLC
- 12 Vicks Lithograph & Printing Corp.
- 13 Utica Gas & Electric EFCU
- 14 National Grid
- 15 Bank of Utica
- 16 F.X. Matt Brewing Company
- 17 Utica First Insurance Company
- 18 United Parcel Service
- 19 Jay-K Independent Lumber Corp.
- 20 MV Economic Development Growth Ent. Inc.