A YEAR OF \textit{Community} IMPACT.

UNITED WAY ANNUAL UPDATE 2018-2019
A MESSAGE FROM THE CEO

Our relationships are what create the fabric of our community. United Way of the Valley and Greater Utica is committed to driving the most positive, innovative, and transformative connections between individuals, organizations, and resources in our local area.

With your support, we are able to strategically invest money into education, health, and financial stability programs that create both short- and long-term benefits in the Mohawk Valley.

When we invest in early education and intervention, children are better prepared to succeed in school. When we help fund programs that increase access to healthy and affordable food choices, we help our community live healthier lives. When we develop and scale volunteer opportunities in our community, our collective effort makes greater impact.

Together with you, our trusted donors and volunteers, we continue to make a difference. Thank you for your partnership!

Erin Gutierrez Matt
EXECUTIVE DIRECTOR, CEO

FINANCIAL STATEMENT

ASSETS
CURRENT ASSETS: 2019
Cash and cash equivalents $941,972
Promises to give, net of allowance $675,938
Grants receivable $83,975
Prepaid expenses $14,255
Total current assets $1,716,140

OTHER ASSETS:
Custodial funds $5,788
Beneficial interest in agency funds held by third party $1,199,828
Total other assets $1,205,616
Total assets $2,921,756

LIABILITIES AND NET ASSETS
CURRENT LIABILITIES:
Campaign designations payable $227,310
Accounts payable $85,917
Accrued expenses $81,008
Other current liabilities $51,790
Total current liabilities $446,025
Custodial Funds $6,291
TOTAL LIABILITIES $451,813

NET ASSETS:
Without donor restrictions $1,788,334
With donor restrictions $681,609
Total net assets $2,469,943
TOTAL LIABILITIES AND NET ASSETS $2,921,756
WE ARE A LEADER IN MAKING A Difference IN OUR COMMUNITY THROUGH THESE FOCUS AREAS:

EDUCATION

SUPPORT TO SUCCEED IN SCHOOL
10 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 3,441
Catholic Charities of Herkimer County
TREATY

Johnson Park Center
JPC Drop-in Youth Center

Reactive Center for Independent Living
Learning Disability Assoc. of NY (LODA NY)

Richfield Springs Community Center
Positive Lifestyle Activities for Youth (P.L.A.Y.)

Safe Schools Mohawk Valley, Inc.
Pathway Recreation Center
Safte Alternatives to Suspensions

Thea Bowman House
Kids With Promise

The Neighborhood Center
Child Care Services
Counseling Services

YWCA MV
Youth Service Program

OUTLETS TO ACHIEVE AND SUSTAIN HEALTHY LIFESTYLES
13 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 7,758

ACR Health
Opiate-Overdose Prevention
Safety First Mohawk Valley
The Q Center Mohawk Valley

Catholic Charities of Herkimer County
RIDE Program

Center For Family & Life Recovery
Community Violence Reduction Program

ICAN
Herkimer Healthy Families

Richfield Park Center
Aptments Love & Care Family & Single Women Initiative

MMK
Language Interpreting & Translating Services

The Pathway Center
Health and Volunteer Services

RCIL
Elderly Services

Thea Bowman
DOVE Program

The Center
Health Access for Refugees and Immigrants

United Way of the Valley and Greater Utica Area
Summer Feeding Program

ASSISTANCE TO SOLVE FINANCIAL CRISIS AND CREATE STABILITY
5 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 1,603

Empowered Pathways
WERC

Municipal Housing Authority of the City of Utica, NY
AmeriCorps Self-Sufficiency Resource Center
On Right for College - Utica
On Point for College - Utica

Pathway Center
RSVP Bill Payer Program

Thea Bowman House
Child Care

FINANCIAL STABILITY

10 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 7,758

ACR Health
Opiate-Overdose Prevention
Safety First Mohawk Valley
The Q Center Mohawk Valley

Catholic Charities of Herkimer County
RIDE Program

Center For Family & Life Recovery
Community Violence Reduction Program

ICAN
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DOVE Program

The Center
Health Access for Refugees and Immigrants

United Way of the Valley and Greater Utica Area
Summer Feeding Program

BASIC NEEDS

PROVIDE FOOD, CLOTHING AND A SAFE HOME
22 PROGRAMS FUNDED
ESTIMATED PEOPLE HELPED: 118,559

American Red Cross of the Mohawk Valley
Disaster Services

Catholic Charities of Herkimer County
DV Residential Program
Runaway and Homeless Youth

Catholic Charities of Oneida
Community Assistance

Compassion Coalition
Senior Food Delivery

Country Pantry
Food Pantry

Empowered Pathways
Child Custody Advocate Program

Food Bank of Central New York
Acquisition and Food Distribution Program

Foothills Rural Community Ministries
Foothills Rural Food Pantry

Hoyt House
Soup Kitchen and Day Shelter

ICAN
Evelyn’s House

WE ARE A LEADER IN MAKING A Difference IN OUR COMMUNITY THROUGH THESE FOCUS AREAS:
R4K (Ready for Kindergarten) ensures that children ages 0-5 are socially, emotionally and academically ready to succeed when they start kindergarten.

R4K is a partnership between United Way, local schools, parents, and community organizations. R4K Family School Navigators engage local resources ensuring children start school ready to learn and continue their education fully engaged, pacing the way for career and life success.

- Most students who start behind, stay behind. Research shows that children who enter school ready to learn are more likely to achieve early reading proficiency by third grade, and consequently more likely to graduate high school on time.
- Growing up in an adverse family household can significantly impact a child’s school readiness. Often, these children achieve less in school, repair grades, and drop out. As adults, they earn less and experience higher rates of delinquency and crime.
- R4K is a step ladder toward scholastic achievement — improving school readiness and supporting children and parents to make a positive impact during those early years. Students who graduate high school are more likely to find a job that pays a livable wage, lead healthier lives, stay out of the justice system and have children who also graduate high school on time.

What is Kindergarten Readiness?
Children are ready for Kindergarten when they begin school prepared to engage in and benefit from early learning experiences that best promote their success.

R4K goes beyond early education programs — by providing a direct connection to children and families, R4K enables United Way to address the whole child: academic, emotional, physical and social needs.

Examples of Kindergarten Readiness:
- The child can get dressed, put on coat and use the bathroom without help
- The child talks about their thoughts and feelings
- The child shows empathy, kindness and caring for others
- The child adapts well to new situations
- The child knows shapes, letters, and numbers
- The child can hold a pencil, write their name and use scissors

R4K increased the number of children going to preschool. Children who go to preschool are 3x more likely to be ready for Kindergarten, have higher 3rd grade math and reading levels, graduate high school and become productive members of our community.
United Way, in partnership with the Mohawk Valley Asset Building Coalition, is dedicated to helping individuals and families in Oneida and Herkimer Counties become financially self-sufficient by offering free tax preparation services, financial empowerment workshops, and a host of other services.

The Free Tax Prep program offers free tax help to people living in Oneida or Herkimer County who generally make approximately $60,000 or less. IRS-certified volunteers provide free basic income tax return preparation with electronic filing for taxpayers from eligible households. Tax prep sites accommodate people with disabilities and interpreting for limited English speakers is available.

Having a personal safety net is important and by helping families save money, United Way and partners are offering solutions that move people towards financial independence and a better quality of life.

Utica Empire State Poverty Reduction Initiative (ESPRI) is an investment from New York State to combat poverty and create economic mobility for residents in the City of Utica. Utica Way of the Valley and Greater Utica Area is the designated lead agency on this project. Utica ESPRI brought together human service agencies, community leaders and people living in poverty to turn our story around - creating mobility for residents and advancing the common good for all. More than 650 local individuals were engaged and connected in the process through focus groups and community conversations, childcare was identified as the top need locally.

This brand new program will addresses the current childcare desert. As the only licensed extended day childcare center in Oneida & Herkimer Counties it will set a model for other regions to follow. When families have a safe, reliable avenue for childcare, they can further their education and obtain and keep jobs that grow into careers.

United Way has secured a total of $2.23 million to invest in bringing the Utica ESPRI Extended Day Childcare Center to fruition.

INITIAL FUNDING FROM NEW YORK STATE
$1.5M

EMPIRE STATE DEVELOPMENT GRANTS PROGRAM*
$100K

CITY OF UTICA COMMUNITY DEVELOPMENT BLOCK GRANT (CBDG)
$55K

ADDITIONAL FROM NEW YORK STATE
$575K

TOTAL = $2.23 MILLION

* Empire State Development Grants Program by Governor Andrew Cuomo through the Regional Economic Development Councils (REDC) and the Consolidated Funding Application (CFA)
For an updated list of Current Staff, Board of Directors and Partners visit our website:

www.unitedwayvgu.org

A YEAR OF IMPACT.

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